Deutscher Ärzteverlag

Der Verlag des Deutschen Ärzteblattes.

2027

Media Information

Deutsches Ärzteblatt



ärzteverlag.de

Deutsches Ärzteblatt

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! For ease of reading, we generally use the generic masculine form.
Of course, this always refers to people of all genders.

Deutsches Ärzteblatt

Consultation

Would you like a consultation or an offer?



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Questions about the booking

Do you have questions about your booking (print/digital)?



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Do you have editorial questions?

Deutsches Ärzteblatt/ärzteblatt.de:

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Email: aerzteblatt@aerzteblatt.de

CME/Medical and scientific editorial team

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Email: medwiss@aerzteblatt.de

You will find contacts for job and classified advertisements in the media data "ÄRZTESTELLEN" or on www.aerzteverlag.de

Brief Description

The Deutsches Ärzteblatt is the official publication of the German Medical Association and the National Association of Statutory Health Insurance Physicians. As the only title in Germany's medical professional press aimed at all practising doctors in the Federal Republic, it holds a prominent position in the market.

In both print and digital formats, the publication offers high relevance, strong institutional standing and exceptionally broad coverage of doctors working in surgeries and hospitals. Through its print edition, e-paper and digital services, the Deutsches Ärzteblatt achieves the widest cross-media reach among doctors in Germany.

The editorial team aims to inform doctors authoritatively, objectively and with a practical focus through:

- up-to-date **reports on professional, health and social policy**
- **practice-oriented medical education**
- **scientific articles** on medicine and research
- announcements from the publishers

Its coverage is complemented by reports on industry and pharmaceutical research, management topics, and specialist supplements and focus features

> "As the medical journal with the widest reach, the Deutsches Ärzteblatt boasts excellent media performance figures and offers a particularly strong platform for targeting the specialist audience of doctors."

Publishing Authority

German Medical Association (Association of German Chambers of Physicians)
and National Association of Statutory Health Insurance Physicians

Publisher

German Medical Association (Association of German Chambers of Physicians)
and National Association of Statutory Health Insurance Physicians

Target Groups

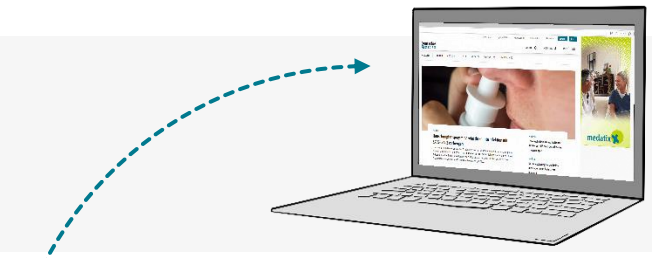
Print:
All practising doctors in the Federal Republic of Germany.
They are addressed with allocation options tailored to their specific group. See Page 6 & 9

Online:
The content on ärzteblatt.de is aimed primarily at doctors.

This freely accessible service is also used by patients and those with an interest in health. The focus is on providing reliable information on current topics in medicine and health.

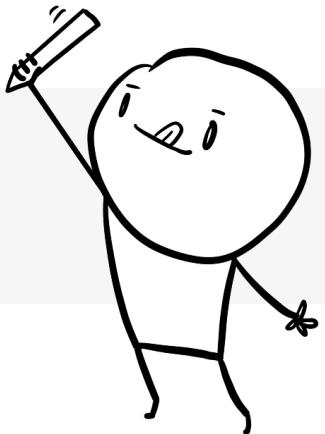
Web

www.ärzteverlag.de
www.ärzteblatt.de
www.healthrelations.de



Publisher

Deutscher Ärzteverlag GmbH | Dieselstraße 2 | 50859 Köln
P.O. Box 40 02 54 | 50832 Köln



Volume
Volume 124, 2027

Publication Frequency
Biweekly (see schedule for details)

Format & Bleed
207 × 280 mm plus 3 mm bleed

Basic Font
LinguisticsPro

Printing Process
Offset printing (max. 60 lines/cm).
There are no separate costs for sending
PDF files that can be exposed for offset printing.

Bookbinding Procedure
Perfect binding with head lay

Seals of Quality

LA-MED geprüft API-Studie 2025

LA-MED geprüft Facharzt-Studie 2026

LA-MED geprüft Onkologie-Studie 2024

WISSEN, WAS ZÄHLT
Geprüfte Nutzungszahlen
Klare Basis für den Werbemarkt

LA-MED E+9

Bank Details

Deutsche Apotheker- und Ärztebank Köln
Account no.: 0 101 107 410, BLZ 300 606 01
IBAN DE28 3006 0601 0101 1074 10
BIC DAAEDEDD

Postbank Köln
Account no.: 19 250 506, BLZ 370 100 50
IBAN DE83 3701 0050 0019 2505 06
BIC PBNKDEFF

Terms of Payment
Payable net immediately upon receipt of invoice

Agency Commission
10 % of customer's net

Value Added Tax
The legal amount of value added
tax is included in all prices.



Deutsches Ärzteblatt

Circulation Analysis

Average number of copies (2nd quarter 2026)	Practice allocation (A)	Clinic allocation (B)
Print run	140,257	169,843
Actually distributed issues (ADI)	139,589	169,717
Paid circulation	138,851	169,630
Circulation sent abroad	3	0
Subscribed copies	138,846	169,630
Member portion of circulation	138,625	169,556
Retail sales	–	–
Other sales	5	0
Free copies	738	87
Remaining and archive copies	668	126

Print run 2027		
Practice allocation (A) (outpatient)	Registered & employed physicians (outpatient)	138,800
GP allocation	General practitioners, internists, employed physicians (outpatient)	63,250
Clinic allocation (B) (clinical)	Clinicians	166,400
Practice/clinic allocation (AB)	Registered & employed doctors + hospital doctors	305,200
Complete allocation (ABC)	All employed physicians	345,300

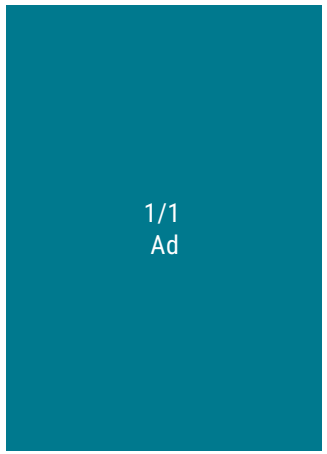
With us, you can reach **doctors in salaried positions** too!

Unlike most specialist medical publications on the market, the Deutsches Ärzteblatt also reaches **salaried doctors** working in general practice. **Why is this relevant?** Recent surveys show that the number of doctors employed in medical practices continues to rise significantly. At the same time, they make independent decisions about treatment and prescribing.



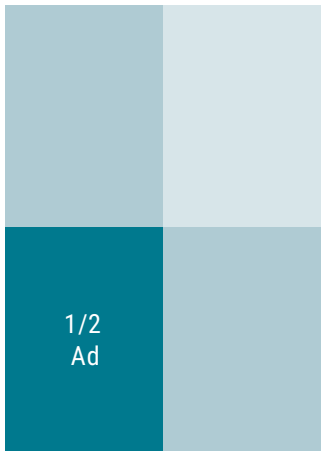
 | Source: IVW, as of 2nd quarter 2026

Interdisciplinary



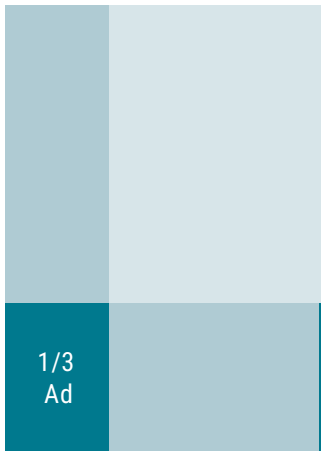
Format 1/1
207 × 280 mm

GP	13,500 €
Practice (A)	17,500 €
Clinic (B)	13,800 €
Combi (AB)	24,700 €



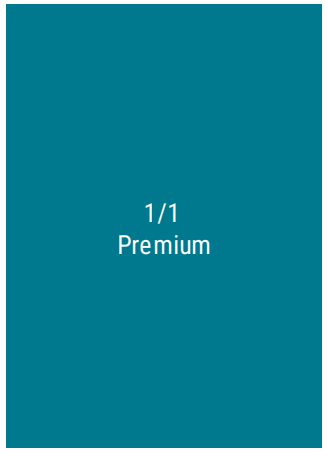
Format 1/2 vertical/horizontal*
101 × 280 mm/207 × 142 mm

GP	7,300 €
Practice (A)	9,600 €
Clinic (B)	7,600 €
Combi (AB)	13,800 €



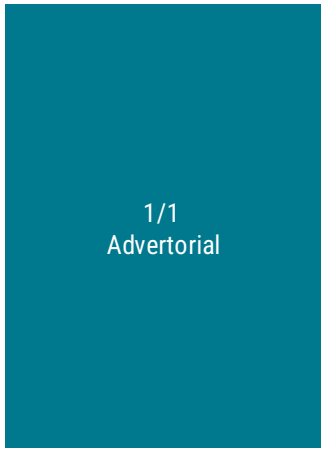
Format 1/3 vertical/horizontal*
72 × 280 mm/207 × 102 mm

GP	4,900 €
Practice (A)	6,400 €
Clinic (B)	5,400 €
Combi (AB)	9,100 €



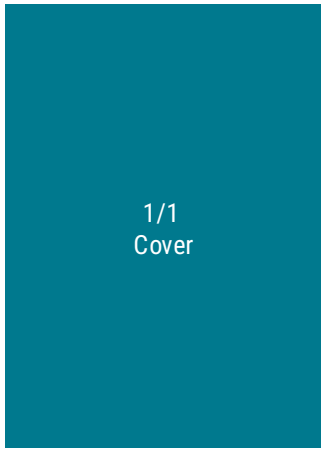
Premium placements:
1. right ad page
Focus on

Practice (A)	20,000 €
Clinic (B)	15,400 €
Combi (AB)	27,800 €



Advertorial ad

GP	14,600 €
Practice (A)	20,000 €
Clinic (B)	15,400 €
Combi (AB)	27,800 €



Cover pages
Circulation specific prices
see page 8

Specialist advertisements for inside pages & cover can be found here.

* on request, subject to availability

Deutsches Ärzteblatt

Specialist

Programmatic Print

You provide the content – we offer the capability for programmatic distribution to selected professional target groups. The following formats are available to you:

New! Eye-catching & Premium — **Cover flap**



New! Specialist ad on inside pages — **Specialist ad inside pages**



Premium placement — **Specialist cover page**



Specialist field	Print run*	Cover flap	Cover	Inside page 1/1
Dermatology	5,800	9,100 €	8,300 €	6,300 €
Diabetology	8,800	9,800 €	9,500 €	6,800 €
Gastroenterology	5,000	9,800 €	9,500 €	6,300 €
Gynecology	14,400	9,800 €	9,500 €	6,300 €
ENT	4,800	9,100 €	8,300 €	5,500 €
Cardiology	9,200	9,800 €	9,500 €	6,100 €
Nephrology	2,500	8,300 €	7,500 €	5,100 €
Neurology	9,900	9,800 €	9,500 €	6,800 €
Oncology	7,400	9,800 €	9,500 €	6,800 €
Ophthalmology	6,200	9,100 €	8,300 €	5,500 €
Orthopaedics	14,100	9,100 €	8,300 €	5,600 €
Pediatrics	10,700	9,100 €	8,300 €	5,900 €
Pneumology	3,300	8,300 €	7,500 €	5,700 €
Psychiatry & Child psychiatry	12,800	9,100 €	8,300 €	5,500 €
Radiology	7,900	9,100 €	8,300 €	5,100 €
Rheumatology	1,600	8,300 €	7,500 €	5,300 €
Urology	5,100	8,300 €	7,500 €	5,100 €

Main edition	Print run*	Cover 1/1
Practice allocation (A), main edition	111,750	18,300 €
Clinic allocation (B), main edition	144,250	13,800 €
Combi allocation (AB), main edition	256,000	21,300 €

GP and interdisciplinary advertisements in the inside section can be found here.

Do you have questions about Programmatic Print?



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 | * Allocation: Combi Practice/Clinic (AB); availability live under addiy.aerzteverlag.de and on request; **format 1/1 ad cover: 207 × 280 mm plus 3 mm bleed**

Deutsches Ärzteblatt

Inserts

4C rates and formats by position (width × height):



1 sheet = 207 × 280 mm
(2 pages, trimmed)



→ Further informations see **page 10**

Specialist field	Print run*	Price per 2-page insert**
GP	63,200	14,800 €
Anaesthesiology	16,600	8,200 €
Dermatology	5,800	5,800 €
Diabetology	8,800	6,800 €
Gastroenterology	5,000	5,800 €
Gynecology	14,400	8,000 €
ENT	4,800	5,600 €
Cardiology	9,200	6,600 €
Nephrology	2,500	4,200 €
Neurology	9,900	6,000 €
Oncology	7,400	6,600 €
Ophthalmology	6,200	6,600 €
Orthopaedics	14,100	5,800 €
Pediatrics	10,700	7,000 €
Pathologie	800	4,000 €
Pneumology	3,300	4,800 €
Psychiatry & Child psychiatry	12,800	5,200 €
Radiology	7,900	5,400 €
Rheumatology	1,600	4,200 €
Urology	5,100	5,600 €

Do you have questions about inserts?



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Sabine Griep | Print

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 | * Allocation: Combi Practice/Clinic (AB); Plus a 2 per cent subsidy for each print run
** Subject to request and availability. The prices quoted include the plate-making costs for the 2-page insert, on delivery, including the subsidy.

Deutsches Ärzteblatt

Discounts: Interdisciplinary Ads*

Frequency discount for inside page advertisements*. Publications of uniform size of at least:		
3 ×	1/1 ad page	2 %
6 ×	1/1 ad page	3 %
12 ×	1/1 ad page	5 %
25 ×	1/1 ad page	10 %
40 ×	1/1 ad page	15 %
50 ×	1/1 ad page	20 %

* Exclusively for the GP target group and the entire A or B print run, no specialist communication, frequency discounts cannot be combined.

Advertorial

In principle, an advertorial, defined as the editorial presentation of an advertisement, requires the consent of the publisher and must be marked with the word advertisement. Advertorials must be designed so that they are clearly differentiated from the editorial section of the journal. For content approval and review, please send a sample/design at least 10 working days before the advertising deadline to the publisher.

Distinction Between Advertorial and Special Publication

Scientific content and knowledge transfer on prescription pharmaceutical products and medical devices can only be published in the corporate media products of Deutscher Ärzteverlag.

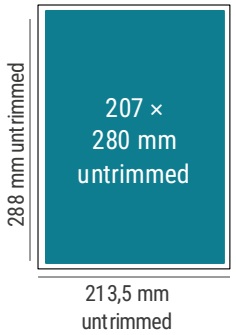
Discounts: Specialist Ads Inside Pages**

Frequency discount for		
3 ×	1/1 ad page	3 %
6 ×	1/1 ad page	5 %

** Exclusively for advertisements in specialist medical groups on the inside pages; does not apply to the cover page; frequency discounts cannot be combined; does not apply to supplements.

Information on Inserts:

- Inserts are not discounted.
- Inserts must be designed so that they can be clearly differentiated from the text portion of the journal.
- Scientific content and knowledge transfer on prescription pharmaceutical products and medical devices can only be published in the corporate media products.
- Special advertising formats available on request (e.g. perforated, postcard, etc.)
- On request the sheet can be turned over in half of the print run.
- The prices apply to all inserts that can be processed by machine without requiring any additional time.
- Inserts that cannot be processed by machine can only be accepted with prior approval.
- Technical information: format: 1 sheet = (2 pages) untrimmed, 213,5 × 288 mm



Rates	up to 20 g*	up to 30 g*	up to 40 g*	up to 50 g*
30,000 to 65,000 copies	252 €	257 €	263 €	266 €
up to 80,000 copies	228 €	233 €	237 €	240 €
up to 125,000 copies	203 €	206 €	210 €	215 €
up to 175,000 copies	190 €	195 €	200 €	203 €
up to 350,000 copies	177 €	182 €	186 €	190 €
Postcard, glued on**	72 €	–	–	–

* Price per thousand; price for the manufacture of inserts by the publisher on request
** Only in conjunction with a 1/1 ad page

Examples of Allocation for Inserts up to 20 g:

Target group „Entscheider – Ambulant tätige Ärzte“:
Print run 111,750 copies, total price: 22,685 €

Target group „Entscheider – Niedergelassene Ärzte/Praxisinhaber“
Print run 80,800 copies, total price: 16,402 €

Target group „Entscheider – Allgemeinärzte/Internisten"
Print run 56,600 copies, total price: 14,263 €

Target group „Entscheider – Ärztinnen deutschlandweit" | selection „weiblich“
Print run 122,350 copies, total price: 24,837 €

Target group „Entscheider – Chef- u. Oberärzte“
Print run 31,350 copies, total price: 7,900 €

Information on Inserts

- Required circulation to allocate the respective main edition
- Practice allocation (A): Main edition 111,750 copies
- Clinic allocation (B): Main edition 144,250 copies
- Submission of a final sample is required for the order to be accepted and confirmed by the publisher.
- Inserts are not discounted and must be designed so that they can be clearly differentiated from the text portion of the journal.
- Scientific content and knowledge transfer on prescription pharmaceutical products and medical devices can only be published in the corporate media products.
- Minimum order is 30,000 copies. Delivery plus 2 % subsidy in each case.
- Rates for inserts heavier than 50 g on request following submission of a sample.
- Rates are per thousand and cover mechanical insertion and postal charges for excess weight.
- With multi-page loose inserts, the closed side will always be placed parallel to the spine of the magazine.

Size

Maximum 195 × 275 mm or folded to that size, no leporello
Minimum size: 105 × 140 mm

Glued-on Product Samples

Rates on request upon submission of a final sample

Deutsches Ärzteblatt

“Perspektiven” combines academic expertise with practical relevance – and offers an effective platform for reaching highly qualified doctors in a targeted manner:

Benefits for advertisers:

Targeted communication within a contextual framework:

- Direct access to **specialists in the relevant field** – via the print supplement in the Deutsches Ärzteblatt and on ärzteblatt.de.
- **Wide reach and credibility** thanks to the established Deutsches Ärzteblatt brand.

Benefits for doctors:

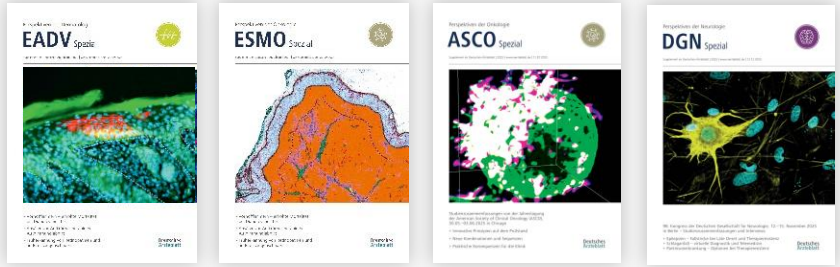
Scientifically sound and practically relevant content:

- **Up-to-date evidence-based content** – presented as a concise compendium.
- **Focus on practical application:** Scientific findings are presented in a clear, practical and accessible way.

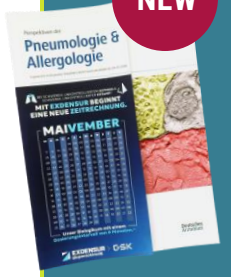
Specialist field



Congress



NEW



Title Flap

Order **title flap** in the ”Perspektiven“ now:

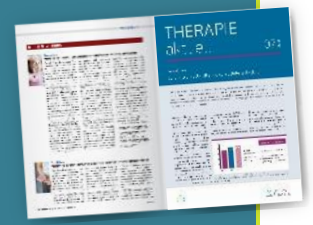
Print | Supplement Perspektiven

&

Special Publications

Place **special publications** in the ”Perspektiven“ now:

Print | Corporate Media



Available free of charge in digital format at www.ärzteblatt.de/perspektiven

“Perspektiven”	1. Edition		2. Edition		3. Edition	
	PD*	AD/PD*	PD*	AD/PD*	PD*	AD/PD*
Perspectives of Dermatology	19.03.2027	24.02.2027/ 02.03.2027	–		–	
Congress Special Dermatology	**EADV**: 29.10.2027	06.10.2027/ 12.10.2027	–		–	
Perspectives of Diabetology	28.05.2027	05.05.2027/ 07.05.2027	–		–	
Perspectives of Gastroenterology	30.04.2027	06.04.2027/ 13.04.2027	–		–	
Perspectives of Gynecology	09.07.2027	16.06.2027/ 22.06.2027	–		–	
Perspectives of Immunology	19.02.2027	28.01.2027/ 29.01.2027	–		–	
Perspectives of Cardiology	20.08.2027	28.07.2027/ 03.08.2027	–		–	
Perspectives of Neurology	25.06.2027	02.06.2027/ 08.06.2027	–		–	
Congress Special Neurology	**DGN:** 10.12.2027	17.11.2027/ 23.11.2027	–		–	
Perspectives of Oncology	05.02.2027	13.01.2027/ 19.01.2027	14.05.2027	20.04.2027/ 26.04.2027	03.09.2027	11.08.2027/ 17.08.2027
Congress Special Oncology	**ASCO:** 23.07.2027	30.06.2027/ 06.07.2027	**ESMO:** 15.10.2027	22.09.2027/ 28.09.2027	–	
Perspectives of Pediatrics	12.11.2027	19.10.2027/ 25.10.2027	–		–	
Perspectives of Pneumology	02.04.2027	08.03.2027/ 12.03.2027	17.09.2027	25.08.2027/ 31.08.2027	–	

Special Publications

Place **special publications** in the “Perspektiven” now!

You can find details under : Print | Corporate Media

Do you have questions about the Supplement “Perspektiven”?



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 | * PD = publication date; AD/PD = advertising deadline/printing documents

Deutsches Ärzteblatt

NEW

Supplement**	Print run	Target group	Tittle flap 125 × 205 mm+/ 125 × 275 mm+	Wrapper 200 × 275 mm+	Inner section 1/1 200 × 275 mm+	Inner section 1/2 93 × 275 mm+/ 200 × 136 mm+	Special publication in the magazine/ 2 pages*	Special publication in the magazine/ 4 pages*
“Perspektiven …”								
Dermatology	5,800	Dermatology	6,700 €	5,900 €	4,800 €	2,800 €	14,000 €	20,100 €
Diabetology	8,800	Diabetology	6,000 €	6,000 €	4,900 €	2,900 €	18,400 €	26,300 €
Gastroenterology	5,000	Gastroenterology	7,800 €	5,700 €	4,700 €	2,800 €	17,000 €	24,000 €
Gynecology	14,400	Gynecology	7,400 €	6,200 €	5,100 €	3,000 €	17,900 €	25,200 €
Immunology	20,500	Gastro-, Rheuma-, und Dermatology	7,800 €	6,500 €	5,400 €	3,400 €	17,200 €	26,300 €
Cardiology	9,200	Cardiology	7,200 €	6,000 €	4,900 €	2,900 €	17,600 €	25,300 €
Neurology	9,000	Neurology	7,400 €	6,200 €	5,100 €	3,000 €	16,800 €	23,800 €
Oncology	7,400	Oncology	7,900 €	6,600 €	5,600 €	3,400 €	18,400 €	26,400 €
Pediatrics	10,700	Pediatrics	7,200 €	6,000 €	4,900 €	2,900 €	18,400 €	26,300 €
Pneumology	3,300	Pneumology	6,500 €	5,400 €	4,500 €	2,700 €	17,200 €	26,300 €
Congress Special								
Congress Special Dermatology (EADV)	5,800	Dermatology	6,700 €	5,900 €	4,800 €	2,800 €	14,000 €	20,100 €
Congress Special Neurology (DGN)	9,000	Neurology	7,400 €	6,200 €	5,100 €	3,000 €	16,800 €	23,800 €
Congress Special Oncology (ASCO, ESMO)	7,400	Oncology	7,900 €	6,600 €	5,600 €	3,400 €	18,400 €	26,400 €

 | Special advertising formats on request/* incl. digital publication/** no discounts

Deutsches Ärzteblatt

Cross Media Portfolio

The **“Perspektiven”** product portfolio offers you various options for placing your communication content. Combine print with digital channels to increase your range within the target group:

Print

NEW: Title Flap



Ads Print Supplement

Place your advertisement in a selected field and within a target-specific environment. The supplement will be inserted into Deutsches Ärzteblatt.

Detailed information on page 13



Thematic Series “Perspektiven”

For scientific information dissemination in a target-specific environment, the format of the in-journal special publication is suitable.

Detailed information starting on page 51

CROSS-MEDIA

Digital



ePaper Print Supplement

Print content also available digitally: All content from the print supplement is also available to doctors in the ePaper at ärzteblatt.de and in the Deutsches Ärzteblatt app.

Detailed information on page 12



Newsletter “Perspektiven”

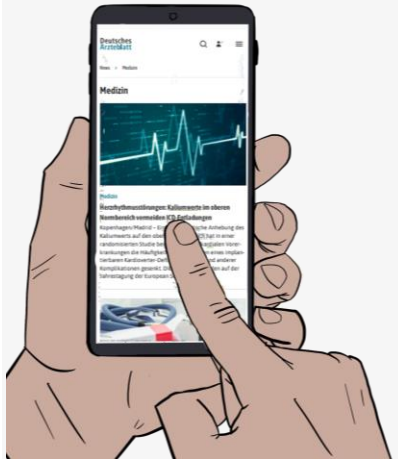
Place your advertising banners in the **“Perspektiven”** newsletter and combine print with digital coverage.

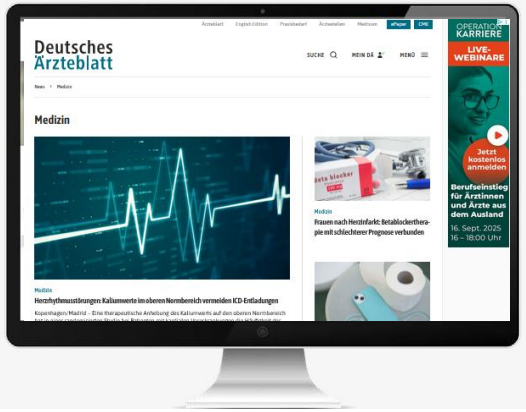
Detailed information starting on page 27

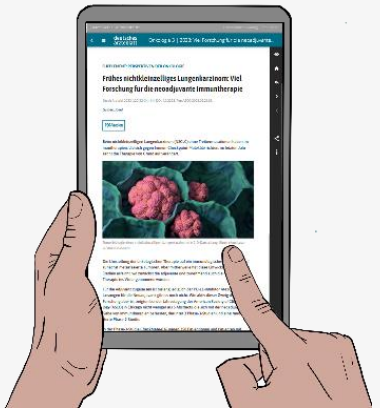
Deutsches Ärzteblatt

Brief Characteristics ärzteblatt.de

With **ärzteblatt.de** Deutsches Ärzteblatt is aimed at all doctors and people interested in health, supplements the content of the title and accompanies users in their everyday professional and practice life on all end devices:







Access ärzteblatt.de*

11.95 million page impressions
5.15 million visits

Online Advertising

HWG-compliant (HWG § 10) and non-HWG-compliant online advertising is possible – both on www.aerzteblatt.de and in the newsletters.

The Deutsches Ärzteblatt portal is the information platform for doctors, healthcare professionals and readers interested in health, featuring:

- **daily news** from medicine and healthcare policy
- high-quality **scientific content** with practical relevance
- **up-to-date coverage** with high relevance to medical practice
- certified online training (**CME**) – comprehensive and well-founded
- individual **newsletter portfolio** for doctors and people interested in healthcare:
  - personalised selection based on areas of interest or specialist fields
  - regular updates on medicine, politics and the medical profession



Would you like a consultation or an offer?



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Mathias Vaupel | Non-Health

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 | * Source: www.ivw.de, June 2026

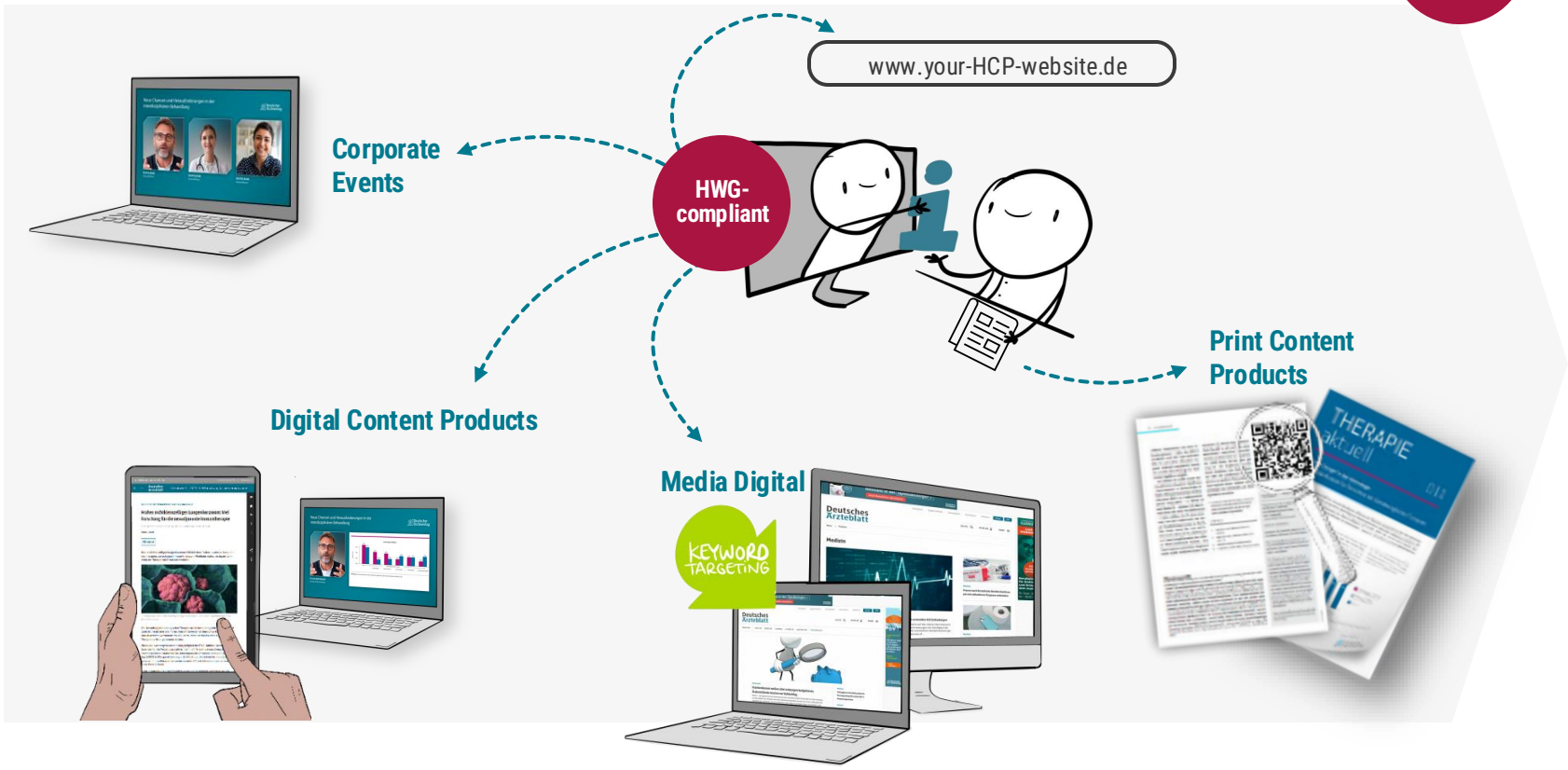
Deutsches Ärzteblatt

Info Center

The Info Center on ärzteblatt.de serves as a central point of contact for doctors on specific topics, products, indications or clinical prensentation from the fields of RX and medical technology.

Goal:	High-quality and sustainable contacts in the desired specialist target group
Content:	3 to 12 articles, including up to 6 articles written by our medical journalists on request
Traffic supply:	Basic services included in the package
Runtime:	From 6 months

from 40,000 €



Do you have questions about our Info Center?



Sarah Wagner

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s.wagner@aerzteverlag.de

Why an Info Center?
Explanatory video

NEW: Customer Dashboard



Keep an eye on the key digital KPIs at all times with the new **reporting dashboard for your Info Center.**

Deutsches Ärzteblatt

Advertorial Microsite

from 16,100 €

The advertorial microsite as a separate subpage on aerzteblatt.de is suitable as a marketing component for B2C and B2B communication. Content takes place in the open user area and can be found via organic search.

Goal:	Awareness campaigns as well as product or brand communication are addressed to both the medical target group and patients.
Content:	Individually designed microsite
Traffic supply:	500,000 ad impressions, 2 × placement in the newsletter “Tagesaktuelle Nachrichten”
Runtime:	From 1 month

Do you have questions about our Advertorial Microsite?



David Schey | Health

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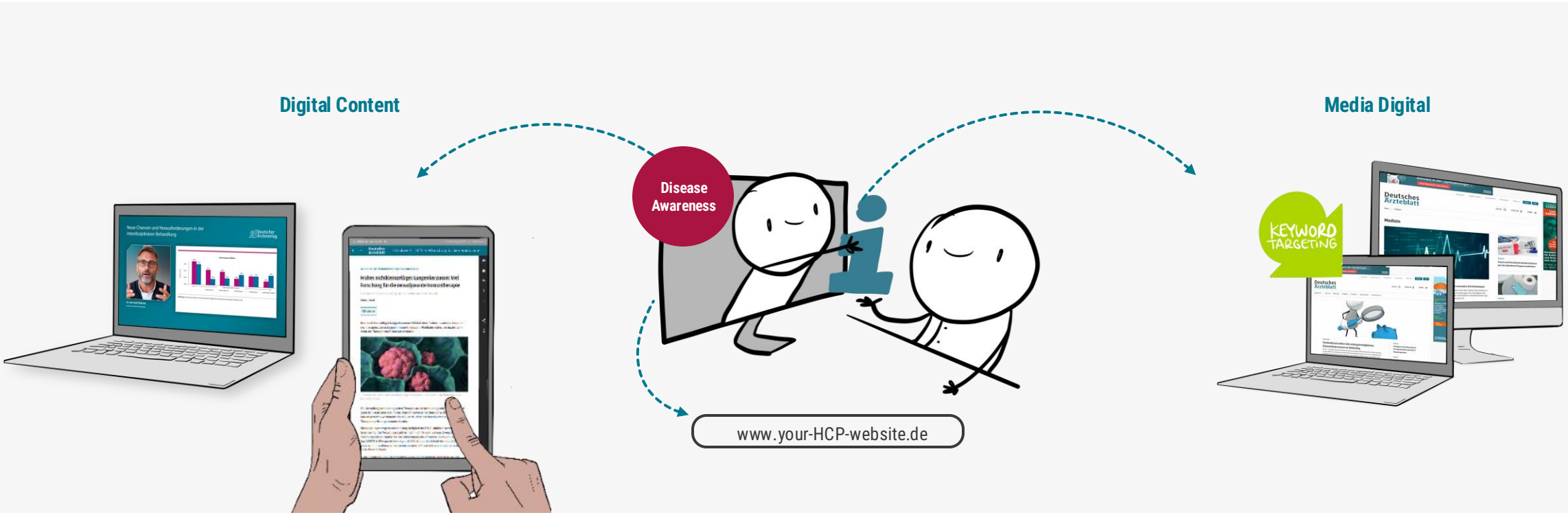
schey@aerzteverlag.de



Deutsches Ärzteblatt

Display Advertising – closed section (HWG-compliant) – **Run of Site**

Banner format	Required Formats*	CPM**
AdBundle	Superbanner Skyscraper Medium Rectangle	120 €
Billboard	Billboard Superbanner Medium Rectangle	120 €
Halfpage Ad	Halfpage Ad Superbanner Medium Rectangle	120 €
Medium Rectangle	Medium Rectangle	100 €
Superbanner	Superbanner Medium Rectangle	80 €
Skyscraper	Skyscraper Medium Rectangle	80 €



* A banner campaign is always named after its main format (banner format on desktop) and includes alternative formats for playout on mobile devices (tablet and smartphone) in addition to this. Therefore, the delivery of additional advertising media with their respective technical specifications for tablet and smartphone is required. The number of booked ad impressions refers to the entire campaign.

** CPM = price per thousand contacts, price per 1,000 ad impressions

Do you have questions about Display Advertising?



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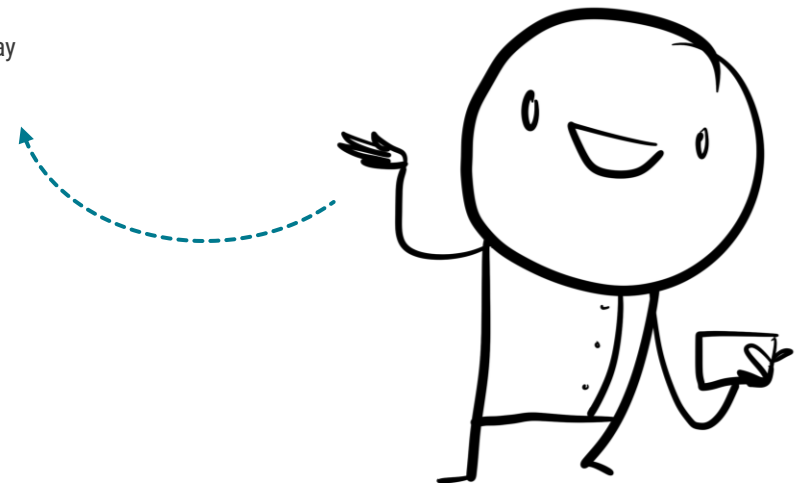
Deutsches Ärzteblatt

Display Advertising – closed section (HWG-compliant) – **Targeting Options**

Targeting		Options	CPM**
Contextual targeting*		General medicine, surgery, dermatology, diabetology, gastroenterology, gynecology, ENT, internal medicine, cardiology, laboratory medicine, nephrology, neurology, oncology, ophthalmology, orthopaedics, pediatrics, pneumology, radiology, rheumatology, pain medicine, urology. Others on request.	195 €
Special field targeting*		General medicine, internal medicine (general)	275 €
		AICU, surgery, dermatology, gynecology, ENT, internal medicine and angiology, internal medicine and diabetology, internal medicine and gastroenterology, internal medicine and cardiology, laboratory medicine, internal medicine and nephrology, neurology, ophthalmology, orthopaedics, pediatrics, internal medicine and pneumology, psychiatry, radiology, internal medicine and rheumatology, internal medicine and hematology, oncology, nuclear medicine and radiation therapy, transfusion medicine	330 €
Focus targeting*		Special field targeting with context-dependent display	490 €



* Only bookable as AdBundle Plus (Superbanner, Skyscraper and Medium Rectangle and Mobile Banner required, Billboard recommended). Display takes place on all devices.

CPM = price per thousand contacts, price per 1,000 ad impressions

Deutsches Ärzteblatt

Website Takeover

NEW

For **high-profile playout campaigns with a lasting impact** – can also be combined with Targeting Options (contextual or target group-specific playout).

100% Page presence

Playout of all formats when the page is loaded

Lasting impact

Per day: frequency capping of 3

Targeted communication

Contextual or specialist targeting possible

Flexible configuration

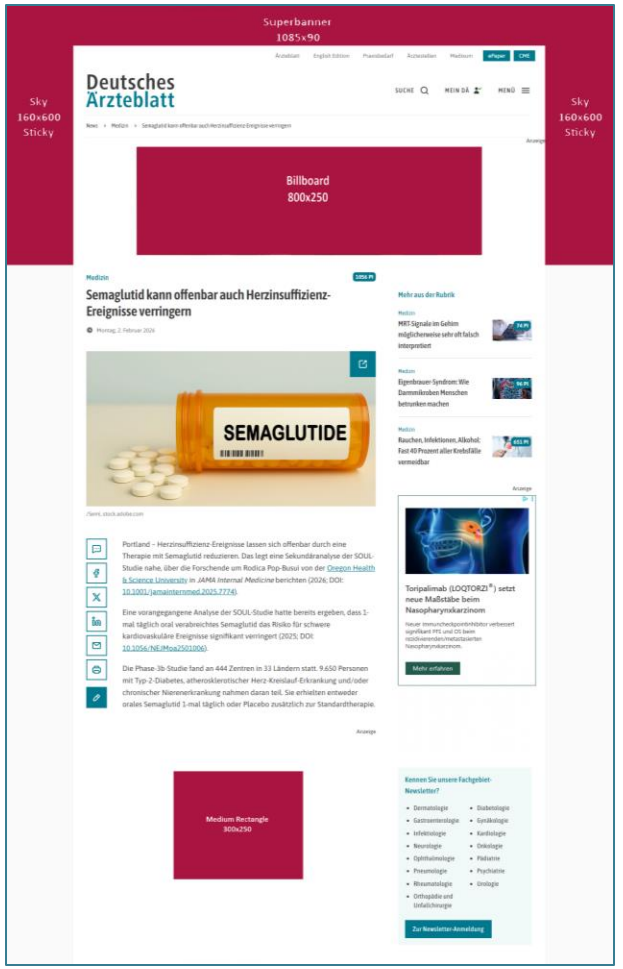
– Duration of the playout is variable, ranging from 3 to 5 days

– Individual background coloring (HEX code)

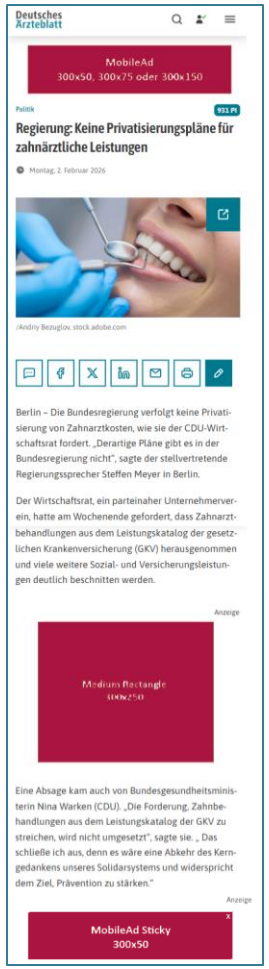
Accepted file formats: Left/right Skyscraper (sticky), Superbanner, Billboard, Mobile, Floor Ad (sticky)

490 €
per thousand contacts

Desktop



Mobil



Deutsches Ärzteblatt

Display Advertising – closed section (HWG-compliant) – **special advertising formats**

NEW

Banner format	Required Formats*	CPM**
Website Takeover	Left/right Skyscraper (sticky), Superbanner Billboard, Mobile Floor Ad (sticky)	490 €
Fireplace	Superbanner Skyscraper (sticky)	290 €
Floor Ad	Floor Ad (sticky)	200 €



Targeting Options

Special advertising formats can be combined with Targeting Options, see page 20.

* A banner campaign is always named after its main format (banner format on desktop) and includes alternative formats for playout on mobile devices (tablet and smartphone) in addition to this. Therefore, the delivery of additional advertising media with their respective technical specifications for tablet and smartphone is required. The number of booked ad impressions refers to the entire campaign.

** CPM = price per thousand contacts, price per 1,000 ad impressions

Do you have questions about Display Advertising?



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Display Ads – Private Marketplace Deals

Marketplace Deals provide access to exclusive, programmatic booking options. Google's Supply-Side Platform (SSP) is used, which is accessible to almost all Demand-Side Platforms (DSPs). **The following common deal formats are available:**



The Advantages of Programmatic Advertising :

- High flexibility – short-term campaign planning and management
- Targeting options – target group-specific modulation based on first-party data
- Delivery equivalent to that of IO campaigns

Would you like a consultation or an offer?



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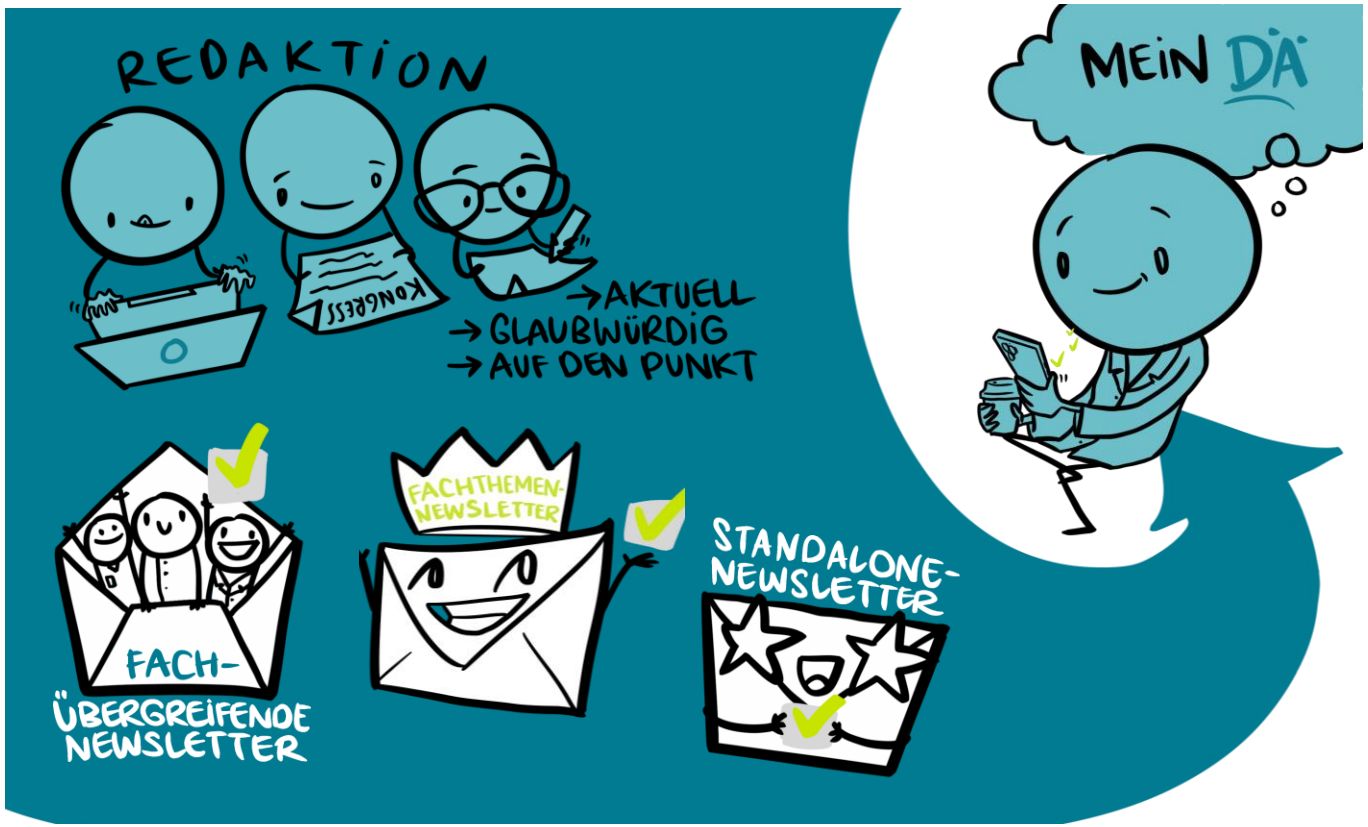
Deutsches Ärzteblatt

Newsletter Portfolio

The newsletter portfolio of **Deutsches Ärzteblatt** offers you versatile and targeted communication options.

With editorial focus ranging from politics to medicine, we specifically address the interests of (specialist) physicians. Your product messages can either be distributed broadly to **all physicians or targeted at specific target and interest groups.** Our special newsletters also enable content-focused distribution in the context of congress reports or specific clinical pictures.



What are the Advantages of Newsletter Advertising?

- **Brand strength** – established brand with a reputable, medical-scientific environment
- **Strong reader loyalty** thanks to topicality and professional relevance
- Wide range with numerous **combination options**
- Responsive design
- **Measurable results** based on tracking and clear KPIs

LA-MED Reporting Standard „E+9“

For the reporting **of the newsletters of the Deutsches Ärzteblatt** we use the LA-MED ‘E+9’ reporting standard, thereby contributing to a consistent and transparent framework for the reporting of relevant newsletter metrics.
Further information on this topic can be found here:

>> LA-MED Information sheet E+9

LA-MED E+9

Do you have questions about our newsletters?



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Deutsches Ärzteblatt

Interdisciplinary Newsletter I

Newsletter	Publication schedule	Shipping dates						Subscribers*	Price
Monday Bulletin	Each Monday	04.01.	08.03.	17.05.	19.07.	20.09.	22.11.	100,000	13,000 €
		11.01.	15.03.	24.05.	26.07.	27.09.	29.11.		
		18.01.	22.03.	31.05.	02.08.	04.10.	06.12.		
		25.01.	05.04.	07.06.	09.08.	11.10.	13.12.		
		01.02.	12.04.	14.06.	16.08.	18.10.	20.12.		
		08.02.	19.04.	21.06.	23.08.	25.10.	27.12.		
		15.02.	26.04.	28.06.	30.08.	01.11.			
		22.02.	03.05.	05.07.	06.09.	08.11.			
		01.03.	10.05.	12.07.	13.09.	15.11.			
Deutsches Ärzteblatt Digital Issue	2 days before the publication date of Deutsches Ärzteblatt (print)	13.01.	17.03.	26.05.	04.08.	13.10.	22.12.	73,500	9,555 €
		20.01.	31.03.	09.06.	18.08.	27.10.			
		03.02.	14.04.	23.06.	01.09.	10.11.			
		17.02.	28.04.	07.07.	15.09.	24.11.			
		03.03.	12.05.	21.07.	29.09.	08.12.			
Daily news	Daily	Monday to Friday						36,500	4,745 €

* Status: August 2026. The number of subscribers is the number of registered doctors (HWG-compliant delivery). From 1,500 subscribers in the respective selection plus placement surcharges: 1st ad space + 400 €, 2nd ad space + 300 €, 3rd ad space + 200 €

Deutsches Ärzteblatt

Interdisciplinary Newsletter II

Newsletter	Publication schedule	Shipping dates						Subscribers*	Price
eHealth	Last Tuesday of the month	26.01.	30.03.	25.05.	27.07.	28.09.	30.11.	8,900	1,157 €
		23.02.	27.04.	29.06.	31.08.	26.10.	28.12.		
CME	1st Thursday of the month	07.01.	04.03.	06.05.	01.07.	02.09.	04.11.	54,600	7,098 €
		04.02.	01.04.	03.06.	05.08.	07.10.	02.12.		
Clinical Snapshot	Last Wednesday of the month	27.01.	31.03.	26.05.	28.07.	29.09.	24.11.	24,800	3,224 €
		24.02.	28.04.	30.06.	25.08.	27.10.	29.12.		
Health + Climate	1st Wednesday of the month	06.01.	03.03.	05.05.	07.07.	01.09.	03.11.	9,500	1,235 €
		03.02.	07.04.	02.06.	04.08.	06.10.	01.12.		
Adipositas	4th Friday of the month	22.01.	26.03.	28.05.	30.07.	24.09.	26.11.	36,500	4,745 €
		26.02.	30.04.	25.06.	27.08.	29.10.	31.12.		
Gender Medicine NEW	4 times a year	10.02. Gender Medicine I			07.09. Gender Medicine III			36,500	4,745 €
		08.06. Gender Medicine II			29.12. Gender Medicine IV				
Geriatrics** NEW	Every 2 months	02.02.		01.06.		05.10.		on request	on request
		06.04.		03.08.		07.12.			
Palliative Care** NEW	3 times a year	16.03.		20.07.		16.11.		on request	on request
Congress Special	To the designated congress	23.04. DGIM I		30.04. DGIM II		02.11. Pain Congress		36,500	4,745 €
Special Topics	Once	08.03. International Women's Day						36,500	4,745 €
		09.03. Vaccination I			04.06. Vaccination II				
		03.09. Vaccination III			03.12. Vaccination IV				

* Status: August 2026. The number of subscribers is the number of registered doctors (HWG-compliant delivery). From 1,500 subscribers in the respective selection plus placement surcharges: 1st ad space + 400 €, 2nd ad space + 300 €, 3rd ad space + 200 €
** A new mailing list is currently being set up.

Deutsches Ärzteblatt

AICU

Newsletter	Publication schedule	Shipping dates						Subscribers*	Price
AICU** NEW	Every 2 months	26.01.	23.03.	25.05.	27.07.	28.09.	23.11.	on request	on request
Monday Bulletin | Specialty Targeting AICU	Each Monday	Dates see page 25						8,500	2,933 €
Deutsches Ärzteblatt Digital Issue | Specialty Targeting AICU	2 days before the publication date of Deutsches Ärzteblatt (print)	Dates see page 25						7,000	2,415 €
Standalone Newsletter | Specialty Targeting AICU	Weekly	Friday or Sunday						12,500	6,350 €





* Status: August 2026. The number of subscribers is the number of registered doctors (HWG-compliant delivery). From 1,500 subscribers in the respective selection plus placement surcharges: 1st ad space + 400 €, 2nd ad space + 300 €, 3rd ad space + 200 €
** A new mailing list is currently being set up.

Deutsches Ärzteblatt

GP

Newsletter	Publication schedule	Shipping dates						Subscribers*	Price
Monday Bulletin | Specialty Targeting GP	Each Monday	04.01.	08.03.	17.05.	19.07.	20.09.	22.11.	33,000	5,775 €
		11.01.	15.03.	24.05.	26.07.	27.09.	29.11.		
		18.01.	22.03.	31.05.	02.08.	04.10.	06.12.		
		25.01.	05.04.	07.06.	09.08.	11.10.	13.12.		
		01.02.	12.04.	14.06.	16.08.	18.10.	20.12.		
		08.02.	19.04.	21.06.	23.08.	25.10.	27.12.		
		15.02.	26.04.	28.06	30.08.	01.11.			
		22.02.	03.05.	05.07.	06.09.	08.11.			
		01.03.	10.05.	12.07.	13.09.	15.11.			
Deutsches Ärzteblatt Digital Issue | Specialty Targeting GP	2 days before the publication date of Deutsches Ärzteblatt (print)	13.01.	17.03.	26.05.	04.08.	13.10.	22.12.	28,000	4,900 €
		20.01.	31.03.	09.06.	18.08.	27.10.			
		03.02.	14.04.	23.06.	01.09.	10.11.			
		17.02.	28.04.	07.07.	15.09.	24.11.			
		03.03.	12.05.	21.07.	29.09.	08.12.			
Congress Special	To the designated congress	23.04. DGIM I			30.04. DGIM II			36,500	4,745 €
Special Topics	Once	09.03. Vaccination I			03.09. Vaccination III			36,500	4,745 €
		04.06. Vaccination II			03.12. Vaccination IV				
Standalone Newsletter | Specialty Targeting GP (inkl. A/B-Test)	Weekly	Friday or Sunday						44,000	21,000 €
Standalone Newsletter | Specialty Targeting GP – 50% Split	Weekly	Friday or Sunday						22,000	10,500 €

 | * Status: August 2026. The number of subscribers is the number of registered doctors (HWG-compliant delivery). From 1,500 subscribers in the respective selection plus placement surcharges: 1st ad space + 400 €, 2nd ad space + 300 €, 3rd ad space + 200 €

Deutsches Ärzteblatt

Dermatology

Newsletter	Publication schedule	Shipping dates					Subscribers*	Price
Dermatology	2nd & 4th Thursday of the month	14.01.	25.03.	24.06.	14.10.	23.12.	8,000	2,040 €
		28.01.	08.04.	22.07.	11.11.			
		11.02.	13.05.	12.08.	25.11.			
		11.03.	27.05.	23.09.	09.12.			
Perspectives of Dermatology	2 days before the publication date of the supplement (print)	17.03.			27.10. EADV Special		8,000	2,040 €
Congress Special	To the designated congress	08.07. WCD Special			05.10. EADV Special		8,000	2,200 €
Special Topics NEW	Once	25.02. Allergy I			17.06. Allergy II		8,000	2,200 €
		22.04. Immune-mediated and inflammatory skin conditions					8,000	2,200 €
		14.09. World Atopic Eczema Day					16,000	4,400 €
		10.06. Psoriasis & Psoriatic Arthritis			29.10. World Psoriasis Day		12,900	3,548 €
		21.08. Dermatological Oncology					19,700	5,516 €
Monday Bulletin | Specialty Targeting Dermatology	Each Monday	Dates see page 25					1,500	650 €
Deutsches Ärzteblatt Digital Issue | Specialty Targeting Dermatology	2 days before the publication date of Deutsches Ärzteblatt (print)	Dates see page 25					1,200	650 €
Standalone Newsletter | Specialty Targeting Dermatology	Weekly	Friday or Sunday					9,100	5,850 €

 | * Status: August 2026. The number of subscribers is the number of registered doctors (HWG-compliant delivery). From 1,500 subscribers in the respective selection plus placement surcharges: 1st ad space + 400 €, 2nd ad space + 300 €, 3rd ad space + 200 €

Deutsches Ärzteblatt

Diabetology

Newsletter	Publication schedule	Shipping dates					Subscribers*	Price
Diabetology	1st & 3rd Saturday of the month	02.01.	20.03.	15.05.	18.09.	18.12.	14,700	3,749 €
		16.01.	03.04.	19.06.	16.10.			
		06.02.	17.04.	21.08.	20.11.			
		06.03.	01.05.	04.09.	04.12.			
Perspectives of Diabetology	2 days before the publication date of the supplement (print edition)	26.05.					14,700	3,749 €
Congress Special	To the designated congress	29.05. DDG			17.07. ADA II		14,700	4,043 €
		03.07. ADA I			02.10. EASD			
Special Topics NEW	Once	20.02. Endocrinology/Hormonal disorders I					20,800	5,720 €
		05.06. Endocrinology/Hormonal disorders II						
		06.11. Endocrinology/Hormonal disorders III						
		14.11. World Diabetes Day					14,700	4,043 €
Daily news | Specialty Targeting Internal Medicine + Diabetology	Daily	Monday to Friday					3,800	1,311 €
Standalone | Specialty Targeting Diabetology	Weekly	Friday or Sunday					16,300	6,850 €
Standalone | Specialty Targeting Internal Medicine + Diabetology NEW	Weekly	Friday or Sunday					5,500	6,850 €

* Status: August 2026. The number of subscribers is the number of registered doctors (HWG-compliant delivery). From 1,500 subscribers in the respective selection plus placement surcharges: 1st ad space + 400 €, 2nd ad space + 300 €, 3rd ad space + 200 €

Deutsches Ärzteblatt

Gastroenterology

Newsletter	Publication schedule	Shipping dates						Subscribers*	Price
Gastroenterology	1st & 3rd Monday of the month	04.01.	01.03.	07.06.	02.08.	18.10.	20.12.	10,900	2,780 €
		18.01.	05.04.	21.06.	16.08.	01.11.			
		01.02.	19.04.	05.07.	06.09.	15.11			
		15.02.	03.05.	19.07.	20.09.	06.12.			
Perspectives of Gastroenterology	2 days before the publication date of the supplement (print edition)	28.04.						10,900	2,780 €
Congress Special	To the designated congress	15.03. ECCO			04.10. DGVS			10,900	2,998 €
		25.05. DDW I			26.10. UEG Week				
		01.06. DDW II							
Special Topics NEW	Once	06.03. Colorectal Cancer Awareness Month						21,200	5,936 €
		30.03. Hepatology I			07.11. Digestive Health Day			10,900	2,998 €
		19.05. World IBD Day			30.11. IBD				
		29.07. Hepatology II							
Daily news | Specialty Targeting Internal Medicine + Gastroenterology	Daily	Monday to Friday						4,100	1,415 €
Standalone Newsletter | Specialty Targeting Gastroenterology	Weekly	Friday or Sunday						14,000	6,350 €
Standalone | Specialty Targeting Internal Medicine + Gastroenterology NEW	Weekly	Friday or Sunday						5,900	6,350 €

 | * Status: August 2026. The number of subscribers is the number of registered doctors (HWG-compliant delivery). From 1,500 subscribers in the respective selection plus placement surcharges: 1st ad space + 400 €, 2nd ad space + 300 €, 3rd ad space + 200 €

Deutsches Ärzteblatt

Geriatrics

NEW

Newsletter	Publication schedule	Shipping dates			Subscribers*	Price
Geriatrics**	Every 2 months	02.02.	01.06.	05.10.	on request	on request
		06.04.	03.08.	07.12.		

Gynecology

Newsletter	Publication schedule	Shipping dates						Subscribers*	Price
Gynecology	3. Wednesday of the month	20.01.	17.03.	19.05.	21.07.	15.09.	17.11.	8,200	2,091 €
		17.02.	21.04.	16.06.	18.08.	20.10.	15.12.		
Perspectives of Gynecology	2 days before the publication date of the supplement (print edition)	07.07.						8,200	2,091 €
Special Topics NEW	Once	20.02. Endocrinology/Hormonal disorders I			05.06. Endocrinology/Hormonal disorders II			20,800	5,720 €
		06.11. Endocrinology/Hormonal disorders III							
		29.05. Mamma Carcinoma			06.10. Breast Cancer Awareness Month			20,400	5,712 €
Monday Bulletin | Specialty Targeting Gynecology	Each Monday	Dates see page 25						4,600	1,587 €
Deutsches Ärzteblatt Digital Issue | Specialty Targeting Gynecology	2 days before the publication date of Deutsches Ärzteblatt (print)	Dates see page 25						3,700	1,277 €
Standalone Newsletter | Specialty Targeting Gynecology	Weekly	Friday or Sunday						10,000	5,000 €

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** A new mailing list is currently being set up.

Deutsches Ärzteblatt

ENT

Newsletter	Publication schedule	Shipping dates		Subscribers*	Price
ENT** NEW	2nd month quarterly	05.02.	06.08.	on request	on request
		07.05.	05.11.		
Special Topics NEW	Once	25.02. Allergy I	17.06. Allergy II	8,000	2,200 €
Monday Bulletin | Specialty Targeting ENT	Each Monday	Dates see page 25		1,800	650 €
Deutsches Ärzteblatt Digital Issue | Specialty Targeting ENT	2 days before the publication date of Deutsches Ärzteblatt (print)	Dates see page 25		1,600	650 €
Standalone Newsletter | Specialty Targeting ENT	Weekly	Friday or Sunday		3,000	4,200 €

Immunology

Newsletter	Publication schedule	Shipping dates	Subscribers*	Price
Perspectives of Immunology	2 days before the publication date of the supplement (print edition)	17.02.	73,500	8,085 €

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Deutsches Ärzteblatt

Infectiology

Newsletter	Publication schedule	Shipping dates						Subscribers*	Price
Infectiology	2. Friday of the month	08.01.	12.03.	14.05.	09.07.	10.09.	12.11.	8,800	2,244 €
		12.02.	09.04.	11.06.	13.08.	08.10.	10.12.		
Congress Special	To the designated congress	23.07. IAS						8,800	2,420 €
Special Topics NEW	Once	09.03. Vaccination I			04.06. Vaccination II			36,500	4,745 €
		03.09. Vaccination III			03.12. Vaccination IV				
		11.09. Infectiology in Pediatrics						10,600	2,915 €
		01.12. World AIDS Day						8,800	2,420 €
Standalone Newsletter | Specialty Targeting Infectiology	Weekly	Friday or Sunday						9,100	5,850 €

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Deutsches Ärzteblatt

Cardiology

Newsletter	Publication schedule	Shipping dates						Subscribers*	Price
Cardiology	2nd & 4th Wednesday of the month	13.01.	24.02.	12.05.	23.06.	25.08.	24.11.	23,500	5,993 €
		27.01.	10.03.	26.05.	14.07.	27.10.	08.12.		
		10.02.	24.03.	09.06.	11.08.	10.11.	22.12.		
Perspectives of Cardiology	2 days before the publication date of the supplement (print edition)	18.08.						23,500	5,993 €
Congress Special NEW	To the designated congress	09.04. DGK I			08.09. ESC I			23,500	6,463 €
		14.04. DGK II			16.09. ESC II				
		28.04. ACC							
Special Topics NEW	Once	17.05. World Hypertension Day			29.09. World Heart Day			23,500	6,463 €
		28.07. Cardiac insufficiency			13.10. Prevention in Cardiology				
Daily news | Specialty Targeting Internal Medicine + Cardiology	Daily	Monday to Friday						4,500	1,553 €
Standalone Newsletter | Specialty Targeting Cardiology	Weekly	Friday or Sunday						22,000	8,500 €
Standalone Newsletter | Specialty Targeting Internal Medicine + Cardiology	Weekly	Friday or Sunday						6,100	8,500 €

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Deutsches Ärzteblatt

Nephrology

Newsletter	Publication schedule	Shipping dates					Subscribers*	Price
Nephrology** NEW	3rd Friday of the month	15.01.	19.03.	21.05.	16.07.	17.09.	on request	on request
		19.02.	16.04.	18.06.	20.08.	17.12.		
Congress Special	To the designated congress	22.10. DGfN					28,000	7,700 €
		19.11. Kidney Week						
Special Topics	Once	11.03. World Kidney Day					28,000	7,700 €
Daily news | Specialty Targeting Internal Medicine + Nephrology	Daily	Monday to Friday					3,900	1,346 €

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** A new mailing list is currently being set up.

Deutsches Ärzteblatt

Neurology

Newsletter	Publication schedule	Shipping dates					Subscribers*	Price
Neurology	1st & 3rd Tuesday of the month	05.01.	02.03.	04.05.	20.07.	19.10.	19,300	4,922 €
		19.01.	16.03.	18.05.	03.08.	02.11.		
		02.02.	06.04.	15.06.	17.08.	07.12.		
		16.02.	20.04.	06.07.	07.09.	21.12.		
Perspectives of Neurology	2 days before the publication date of the supplement (print edition)	23.06.			08.12. DGN Special		19,300	4,922 €
Congress Special	To the designated congress	30.06. EAN			16.11. DGN		19,300	5,308 €
Special Topics NEW	Once	23.03. Sleep medicine I		24.08. Sleep medicine II		23.11. Sleep medicine III	28,100	7,728 €
		03.10. European Depression Day						
		30.05. World MS Day			21.09. World Alzheimer's Day		19,300	5,308 €
Monday Bulletin | Specialty Targeting Neurology und Psychiatry	Each Monday	Dates see page 25					9,800	3,381 €
Deutsches Ärzteblatt Digital Issue | Specialty Targeting Neurology und Psychiatry	2 days before the publication date of Deutsches Ärzteblatt (print)	Dates see page 25					7,800	2,691 €
Standalone Newsletter | Specialty Targeting Neurology	Weekly	Friday or Sunday					22,000	8,500 €

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Nuclear Medicine and Radiation Therapy

Newsletter	Publication schedule	Shipping dates	Subscribers*	Price
Monday Bulletin | Specialty Targeting Nuclear Medicine and Radiation Therapy	Each Monday	Dates see page 25	880	650 €
Standalone Newsletter | Specialty Targeting Nuclear Medicine + Radiation Therapy NEW	Weekly	Friday or Sunday	1,250	2,650 €

Oncology I

Newsletter	Publication schedule	Shipping dates						Subscribers*	Price
Oncology	Jeden Samstag	02.01.	27.02.	08.05.	10.07.	11.09.	20.11.	14,800	3,848 €
		09.01.	13.03.	15.05.	24.07.	18.09.	18.12.		
		16.01.	27.03.	22.05.	31.07.	25.09.			
		23.01.	03.04.	05.06.	07.08.	16.10.			
		30.01.	17.04.	12.06.	14.08.	06.11.			
		13.02.	01.05.	03.07.	28.08.	13.11.			
Perspectives of Oncology	2 days before the publication date of the supplement (print edition)	03.02.		21.07. ASCO		13.10. ESMO		14,800	3,848 €
		12.05.		01.09.					
Congress Special	To the designated congress	19.06. ASCO I			23.10. DGHO I			14,800	4,144 €
		26.06. ASCO II			30.10. DGHO II				
		02.10. ESMO I			25.12. ASH				
		09.10. ESMO II							

Further oncology newsletters on the next page

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Deutsches Ärzteblatt

Oncology II

Newsletter	Publication schedule	Shipping dates			Subscribers*	Price
Special Topics NEW	Once	04.02. World Cancer Day	20.02. Hemato-Oncology I	10.04. Precision Oncology I	14,800	4,144 €
		28.05. World Blood Cancer Day	04.09. Hemato-Oncology II	27.11. Hemato-Oncology III		
		11.12. Precision Oncology II				
		21.08. Dermatological Oncology			19,700	5,516 €
		06.03. Colorectal Cancer Awareness Month			21,200	5,936 €
		29.05. Breast cancer	06.10. Breast Cancer Awareness Month		20,400	5,712 €
		24.04. Lung cancer			24,600	6,888 €
		20.03. Prostate cancer I	17.07. Prostate cancer II	04.12. Tumours of the urogenital tract	20,000	5,600 €
Daily news | Specialty Targeting Internal Medicine + Hematology and Oncology	Daily	Monday to Friday			3,900	1,346 €
Standalone Newsletter | Specialty Targeting Oncology	Weekly	Friday or Sunday			16,800	8,050 €
Standalone Newsletter | Specialty Targeting Internal Medicine + Hematology and Oncology NEW	Weekly	Friday or Sunday			5,700	8,050 €

Further oncology newsletters on the previous page

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Deutsches Ärzteblatt

Ophthalmology

Newsletter	Publication schedule	Shipping dates						Subscribers*	Price
Ophthalmology	1st Wednesday of the month	06.01.	03.03.	05.05.	07.07.	01.09.	01.12.	3,400	867 €
		03.02.	07.04.	02.06.	04.08.	03.11.			
Congress Special	To the designated congress	14.10. DOG						3,400	935 €
Monday Bulletin | Specialty Targeting Ophthalmology	Each Monday	Dates see page 25						1,900	656 €
Deutsches Ärzteblatt Digital Issue | Specialty Targeting Ophthalmology	2 days before the publication date of Deutsches Ärzteblatt (print)	Dates see page 25						1,500	650 €
Standalone Newsletter | Specialty Targeting Ophthalmology	Weekly	Friday or Sunday						4,400	4,200 €

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Deutsches Ärzteblatt

Orthopaedics and Trauma Surgery

Newsletter	Publication schedule	Shipping dates						Subscribers*	Price
Orthopaedics and Trauma Surgery	4th Monday of the month	25.01.	22.03.	24.05.	26.07.	25.10.	27.12.	8,200	2,091 €
		22.02.	26.04.	28.06.	23.08.	22.11.			
Congress Special NEW	To the designated congress	09.11. DKOU						8,200	2,255 €
Special Topics NEW	Once	27.09. Osteoporosis						8,200	2,255 €
Monday Bulletin | Specialty Targeting Orthopaedics and Trauma Surgery	Each Monday	Dates see page 25						4,400	1,518 €
Deutsches Ärzteblatt Digital Issue | Specialty Targeting Orthopaedics and Trauma Surgery	2 days before the publication date of Deutsches Ärzteblatt (print)	Dates see page 25						3,500	1,208 €
Standalone Newsletter | Specialty Targeting Orthopaedics and Trauma Surgery	Weekly	Friday or Sunday						10,500	5,850 €

Palliative Care

Newsletter	Publication schedule	Shipping dates			Subscribers*	Price
Palliative Care** NEW	3rd Tuesday in March, July, November	16.03.	20.07.	16.11.	on request	on request

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Deutsches Ärzteblatt

Pediatrics

Newsletter	Publication schedule	Shipping dates					Subscribers*	Price
Pediatrics	2nd & 4th Saturday of the month	09.01.	13.03.	22.05.	14.08.	13.11.	10,600	2,703 €
		23.01.	27.03.	26.06.	28.08.	27.11.		
		13.02.	10.04.	10.07.	25.09.	11.12.		
		27.02.	24.04.	24.07.	09.10.	25.12.		
Perspectives of Pediatrics	2 days before the supplement's publication date (print edition)	10.11.					10,600	2,703 €
Congress Special	To the designated congress	23.10. DGKJ I			30.10. DGKJ II		10,600	2,915 €
Special Topics NEW	Once	05.04. ADHS			10.05. Child and Adolescent Psychiatry		22,100	6,078 €
		12.06. Rare Diseases Pediatrics			11.09. Infectiology in Pediatrics		10,600	2,915 €
		14.09. World Atopic Eczema Day					16,000	4,400 €
Monday Bulletin | Specialty Targeting Pediatrics	Each Monday	Dates see page 25					4,800	1,656 €
Deutsches Ärzteblatt Digital Issue | Specialty Targeting Pediatrics	2 days before the publication date of Deutsches Ärzteblatt (print)	Dates see page 25					4,100	1,415 €
Standalone Newsletter | Specialty Targeting Pediatrics	Weekly	Friday or Sunday					12,500	6,350 €

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Deutsches Ärzteblatt

Pneumology

Newsletter	Publication schedule	Shipping dates							Subscribers*	Price
Pneumology	1st & 3rd Thursday of the month	07.01.	18.02.	08.04.	20.05.	15.07.	21.10.	16.12.	16,700	4,259 €
		21.01.	04.03.	15.04.	03.06.	05.08.	04.11.			
		04.02.	01.04.	06.05.	01.07.	19.08.	02.12.			
Perspectives of Pneumology	2 days before the supplement's publication date (print edition)	31.03.			15.09.				16,700	4,259 €
Congress Special NEW	To the designated congress	18.03. DGP			24.09. ERS				16,700	4,593 €
		25.06. ASCO			07.10. ESMO				16,700	4,676 €
Special Topics NEW	Once	24.04. Lung cancer							24,600	6,888 €
		04.05. World Asthma Day		02.09. Respiratory infections		17.11. World COPD Day			16,700	4,593 €
Daily news | Specialty Targeting Internal Medicine + Pneumology	Daily	Monday to Friday							3,900	1,346 €
Standalone Newsletter | Specialty Targeting Pneumology	Weekly	Friday or Sunday							18,200	7,250 €
Standalone Newsletter | Specialty Targeting Internal Medicine + Pneumology	Weekly	Friday or Sunday							5,600	7,250 €

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Deutsches Ärzteblatt

Psychiatry and Psychotherapy

Newsletter	Publication schedule	Shipping dates						Subscribers*	Price
Psychiatry	2nd Monday of the month	11.01.	08.03.	14.06.	16.08.	11.10.		13,000	3,315 €
		08.02.	12.04.	12.07.	13.09.	08.11.			
Congress Special	To the designated congress	13.12. DGPPN						13,000	3,575 €
Special Topics NEW	Once	23.03. Sleep medicine I		24.08. Sleep medicine II		23.11. Sleep medicine III		28,100	7,728 €
		03.10. European Depression Day							
		05.04. ADHS			10.05. Child and Adolescent Psychiatry			22,100	6,078 €
		10.10. World Mental Health Day						13,000	3,575 €
Monday Bulletin | Specialty Targeting Neurology und Psychiatry	Each Monday	Dates see page 25						9,800	3,381 €
Deutsches Ärzteblatt Digital Issue | Specialty Targeting Neurology und Psychiatry	2 days before the publication date of Deutsches Ärzteblatt (print)	Dates see page 25						7,800	2,691 €
Deutsches Ärzteblatt Digital Issue PP | Psychological Psychotherapists, Child and Adolescent Psychotherapists	2nd Friday of the month	15.01.	12.03.	21.05.	16.07.	10.09.	19.11.	35,000	4,550 €
		12.02.	23.04.	18.06.	13.08.	22.10.	17.12.		
Standalone Newsletter | Specialty Targeting Psychiatry	Weekly	Friday or Sunday						11,100	6,350 €

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Deutsches Ärzteblatt

Radiology

Newsletter	Publication schedule	Shipping dates	Subscribers*	Price
Monday Bulletin | Specialty Targeting Radiology	Each Monday	Dates see page 25	2,900	1,001 €
Deutsches Ärzteblatt Digital Issue | Specialty Targeting Radiology	2 days before the publication date of Deutsches Ärzteblatt (print)	Dates see page 25	2,500	863 €
Standalone Newsletter | Specialty Targeting Radiology	Weekly	Friday or Sunday	4,700	4,200 €

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Deutsches Ärzteblatt

Rheumatology

Newsletter	Publication schedule	Shipping dates						Subscribers*	Price
Rheumatology	2nd & 4th Thursday of the month	14.01.	25.02.	22.04.	08.07.	26.08.	25.11.	7,600	1,938 €
		28.01.	11.03.	13.05.	22.07.	09.09.	09.12.		
		11.02.	08.04.	27.05.	12.08.	21.10.	23.12.		
Congress Special	To the designated congress	24.06. EULAR		23.09. DGRH		11.11. ACR		7,600	2,090 €
Special Topics	Once	25.03. Rare Diseases			12.10. World Arthritis Day			7,600	2,090 €
		10.06. Psoriasis & Psoriatic Arthritis			29.10. World Psoriasis Day			12,900	3,548 €
Daily news | Specialty Targeting Internal Medicine + Rheumatology	Daily	Monday to Friday						3,700	1,277 €
Standalone Newsletter | Specialty Targeting Rheumatology	Weekly	Friday or Sunday						10,900	5,850 €
Standalone Newsletter | Specialty Targeting Internal Medicine + Rheumatology	Weekly	Friday or Sunday						5,600	5,850 €

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Deutsches Ärzteblatt

Urology

Newsletter	Publication schedule	Shipping dates							Subscribers*	Price
Urology	2ns & 4th Tuesday of the month	12.01.	23.02.	13.04.	25.05.	10.08.	26.10.	14.12.	10,000	2,550 €
		26.01.	09.03.	27.04.	08.06.	24.08.	09.11.	28.12.		
		09.02.	23.03.	11.05.	27.07.	14.09.	23.11.			
Congress Special	To the designated congress	22.06. ASCO				12.10. ESMO			10,000	2,800 €
		28.09. DGU							10,000	2,750 €
Special Topics NEW	Once	20.03. Prostate Cancer I				17.07. Prostate Cancer II			20,000	5,600 €
		04.12. Tumours of the Urogenital Tract								
Monday Bulletin | Specialty Targeting Urology	Each Monday	Dates see page 25							1,400	650 €
Deutsches Ärzteblatt Digital Issue | Specialty Targeting Urology	2 days before the publication date of Deutsches Ärzteblatt (print)	Dates see page 25							1,100	650 €
Standalone Newsletter | Specialty Targeting Urology	Weekly	Friday or Sunday							9,800	5,850 €

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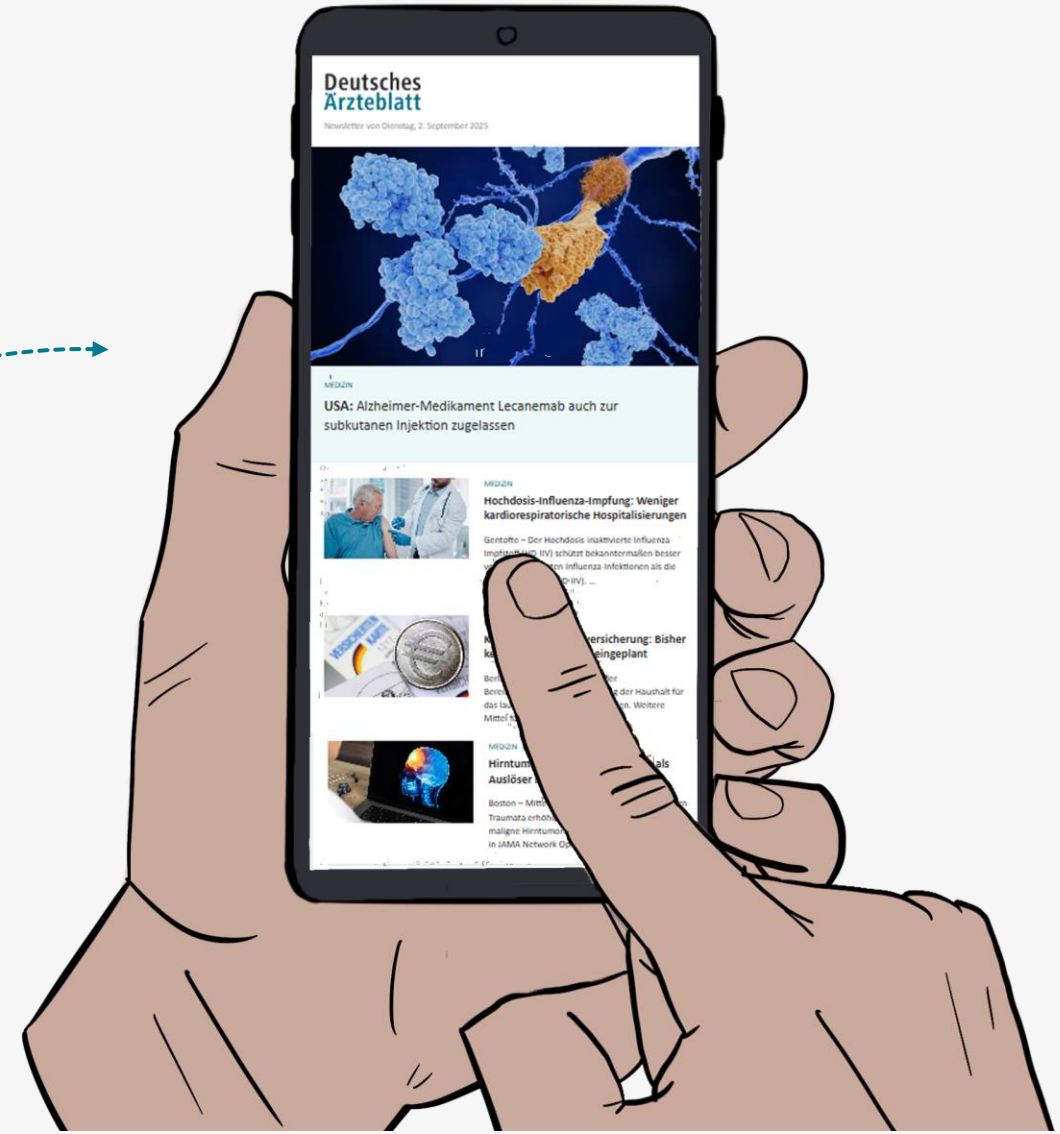
Deutsches Ärzteblatt



Newsletter – HWG-compliant CPC Booking

Performance-based booking in the newsletter Daily news:

- Predictability thanks to fixed click target – 3 package options
- Flexible campaign start due to daily dispatch frequency
- A/B test included

Package options according to number of clicks:

	100 clicks	200 clicks	300 clicks
Cost per click	45 €	40 €	38 €
Number of clicks	100	200	300
Pakage price	4,500 €	8,000 €	11,400 €

Do you have questions about our newsletters?



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Deutsches Ärzteblatt

Patient and Awareness Campaigns

An increasing number of people in Germany are seeking information about medical topics online. Particularly information-savvy patients and their relatives use the digital services of Deutsches Ärzteblatt – especially its newsletters – as a trusted source of medically sound content. Recommended for awareness campaigns aimed specifically at patients.
You can also find further information on this topic in the factsheet Insights: informed Patients.

Newsletter	Publication schedule	Subscribers*	Price
Monday Bulletin	Each Monday	60,000	3,600 €
Digital Issue	2 days before the publication date of Deutsches Ärzteblatt (print)	35,500	2,130 €
Daily news	Daily (Mo. to Fr.)	46,600	2,796 €
Dermatology	2nd und 4th Thursday of the month	11,800	885 €
Diabetology	1st und 3rd Saturday of the month	20,200	1,515 €
Gastroenterology	1st und 3rd Monday of the month	14,500	1,088 €
Gynecology	3rd Wednesday of the month	12,300	923 €
Cardiology	2nd und 4th Wednesday of the month	30,500	2,288 €
Neurology	1st und 3rd Tuesday of the month	35,700	2,678 €
Oncology	Each Saturday	22,700	1,703 €
Pediatrics	2nd und 4th Saturday of the month	10,100	758 €
Pneumology	1st und 3rd Thursday of the month	19,500	1,463 €
Rheumatology	2nd und 4th Thursday of the month	11,900	893 €
Urology	2nd und 4th Tuesday of the month	19,000	1,425 €

Also Standalone Newsletter bookable

Additional newsletters available upon request

Combining newsletters effectively to maximise reach:

In the freely accessible offer on ärzteblatt.de:

- Display Ad formats
- Advertorial Microsite



In Deutsches Ärzteblatt:

- Clinic poster



Would you like a consultation or an offer?



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 | * Status: August 2026 From 1,500 subscribers in the respective selection plus placement surcharges: 1st ad space + 400 €, 2nd ad space + 300 €, 3rd ad space + 200 €

Deutsches Ärzteblatt

Corporate Media

The **Corporate Media** division offers you a broad, cross-media product portfolio.
Content can be published in the **Deutsches Ärzteblatt,** the **Supplement Perspektiven** and on **ärzteblatt.de**.



New: PharmaCME

Print Publications

QR codes and links refer to online publications and video content.
Detailed informations from page 51

NEW: PharmaCME on page 53

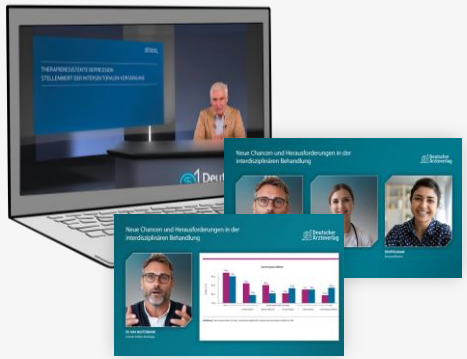


Online Publications/Video Content

Increased reach through publication on www.ärzteblatt.de.

Detailed informations from page 54

CROSS-MEDIA



Corporate Event

Informative and interactive expert discussions on various topics – available in person, digitally and in a hybrid format.

Detailed informations from page 56



Info Center

The Info Center at ärzteblatt.de serves as a central point of contact for doctors on specific topics, products, indications or clinical pictures in the fields of RX and medical technology.

Detailed informations on page 17

Deutsches Ärzteblatt



Topic series “aktuell”

Key topics:
Therapy/Congress/Prevention/Study/Case/Management/DiGA

Compact and clear – your specialist topics in Deutsches Ärzteblatt (incl. online publication on ärzteblatt.de).

Implementation time: approx. 1.5 months | 2–12 pages
Supplement prices: GP from 29,800 € | Specialists from 15,500 €



“Lehre und Praxis”

Your high-quality and citable review paper on various occasions. Involve your experts as editors and authors.

Implementation time: approx. 4–5 months | 12–28 pages

Supplement prices: GP from 65,200 €/Specialists from 29,600 €

Now also available as a CME-certified advanced training unit

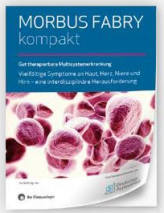


“Praxisposter”

Doctor and patient communication in one publication. Technical information for doctors on the inside pages. The poster motif for patient communication is on the back.

Implementation time: approx. 1.5 months | **Unfolded size:** approx. A2

Supplement prices: GP from 28,600 €/Specialists from 13,900 €



Patient info “kompakt”

The patient booklet is included as a supplement in Deutsches Ärzteblatt. Interested doctors can order additional copies free of charge directly to their practice.

Implementation time: approx. 4–5 months
Length: 4 pages carrier medium, 12–20 pages booklet

Supplement prices: GP from 81,900 €/Specialist from 19,200 €



Topic series “aktuell” (bound into the supplement)

Key topics: Therapy/Congress/Prevention/Study/Case/Management/DiGA

Compact and clear – specialist topics in the subject-specific supplement Perspektiven and Congress Special

Implementation time: approx. 1.5 months **Length:** 2 pages (integrated)/4 pages (bound)

Price (staple-bound): from 9,500 €

Do you have questions about Corporate Media?



Ingrid Schaper
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Petra Paul
Phone +49 (0) 2234 7011-239
paul@aerzteverlag.de

Deutsches Ärzteblatt

Which target group would you like to reach?

Expert group	Print run
GP	63,200
Anaesthesiology	16,600
Surgery	18,900
Dermatology	5,800
Diabetology	8,800
Gastroenterology	5,000
Gynecology	14,400
ENT	4,800
Cardiology	9,200
Laboratory medicine	400
Nephrology	2,500

Expert group	Print run
Neurology	9,900
Oncology	7,400
Ophthalmology	6,200
Orthopaedics	14,100
Pediatrics	10,700
Pathology	800
Pneumology	3,300
Psychiatry & Child psychiatry	12,800
Radiology	7,900
Rheumatology	1,600
Urology	5,100

GP + Expert group	Print run
GP + Anaesthesiology	79,800
GP + Surgery	82,100
GP + Dermatology	69,000
GP + Diabetology	64,400
GP + Gastroenterology	66,100
GP + Gynecology	77,600
GP + ENT	68,000
GP + Cardiology	68,700
GP + Laboratory medicine	63,580
GP + Nephrology	64,200
GP + Neurology	73,100

Expert group	Print run
GP + Oncology	66,400
GP + Ophthalmology	69,400
GP + Orthopaedics	77,300
GP + Pediatrics	73,900
GP + Pathology	64,000
GP + Pneumology	64,900
GP + Psychiatry & Child psychiatry	76,000
GP + Radiology	71,100
GP + Rheumatology	63,900
GP + Urology	68,300

Supplement "Perspektiven"

Corporate Media Size Overview Print:



Topic series Insert
(GP & Specialist selection)
Length: 2/4/6/8/12



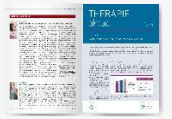
Lehre und Praxis
(GP & Specialist selection)
Length: 12/16/20/24/28



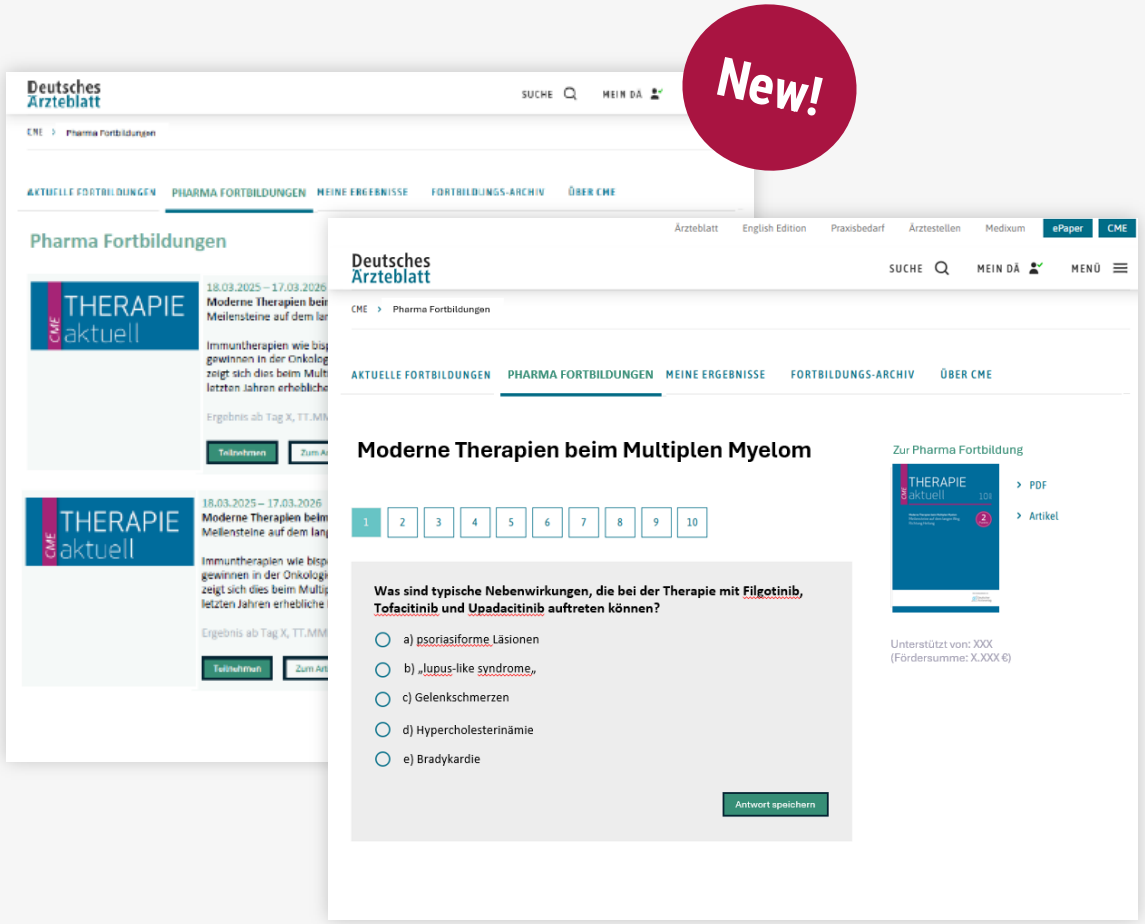
Praxisposter
(GP & Specialist selection)
Length: 2/4



Topic series Glued-in insert (Specialist selection)
Length: 4/6



Topic series as a magazine-integrated product
Length: 2/4



Deutsches Ärzteblatt

"PharmaCME"

Objective:
Support for high-quality CME-certified continuing education content in the scientific environment of ärzteblatt.de to promote knowledge and improve patient care

Components:

- Author management
- Scientific director (author of the CME)
- Journalistic collaboration with an independent specialist editor (medical writing)
- Development of the CME questionnaire
- Project management
- Peer review (two external reviewers)
- Implementation of the certification process for the continuing education contribution at the responsible State Medical Association of North Rhine
- Duration of training: The certification is valid for 12 months.
- PDF in the layout of the printed supplement
- Hosting & landing page for a period of 12 months



Do you have questions about our PharmaCME?



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paul@aerzteverlag.de

Deutsches Ärzteblatt



Now also available as a CME-certified advanced training unit

Webcast

Objective :

- Knowledge transfer – from your KOLs to specialist colleagues
- Experts help to classify developments and understand new therapies

Product characteristics:

- Keynote speech as a webcast
- Recording via video conferencing tool
- **Duration:** 15–45 min
- Post-production in the look and feel of Deutscher Ärzteverlag
- Publication on ärzteblatt.de

from 11,000 €



Tip: Increase your reach

Media +

- Targeted promotion of the video interviews
- Placement in relevant newsletters
- Provision of content teasers based on the interview

Contact: digital-sales@aerzteverlag.de

Do you have questions about our Webcast?



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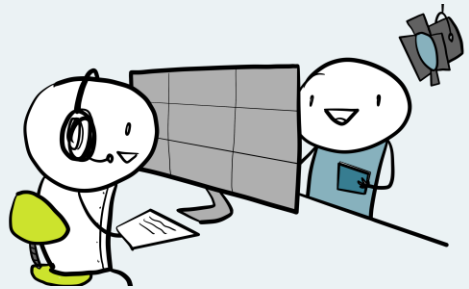

Deutsches Ärzteblatt



Video Interview

Objective:

- Brief information provided by your experts
- Quickly create compact content and distribute it digitally

Product characteristics:

from 4,100 €

- Recording via video conferencing tool
- Interview concept developed by a medical journalist
- Duration per video interview: 2–10 minutes
- Post-production in the look and feel of Deutscher Ärzteverlag
- Optional: Integration into special digital publications and the information center at ärzteblatt.de is possible.



Tip: Increase your reach

Media +

- Targeted promotion of video interviews
- Placement in relevante newsletters
- Provision of content teasers based on the interview

Contact: digital-sales@aerzteverlag.de

Do you have questions about our video interview?



Petra Paul

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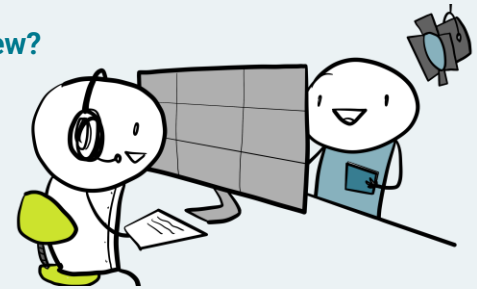
paul@aerzteverlag.de



Deutsches Ärzteblatt

Expert Roundtable – Digital, in Presence or Hybrid

Objective:

- Knowledge exchange among experts and discussion of complex topics and issues
- Developing consensus and recommendations for practising doctors
- Publication of the results on aerzteblatt.de or as a special publication in Deutsches Ärzteblatt

Product characteristics:

- Keynote speeches and discussions
- Professional presentation
- Medical writing
- Project management
- Technical realisation
- Publication of the results in Deutsches Ärzteblatt or on ärzteblatt.de
- Event format: Digital, in presenzce or hybrid

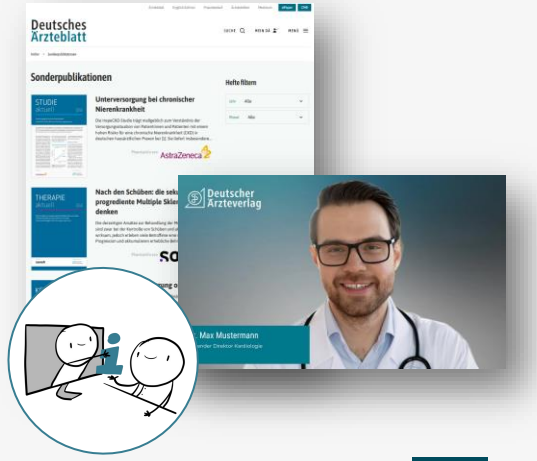
from 18,800 €



The results of this event will be published across multiple media channels.



*



Do you have questions about our Expert Roundtable?



Petra Paul

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paul@aerzteverlag.de



Deutsches Ärzteblatt



Production

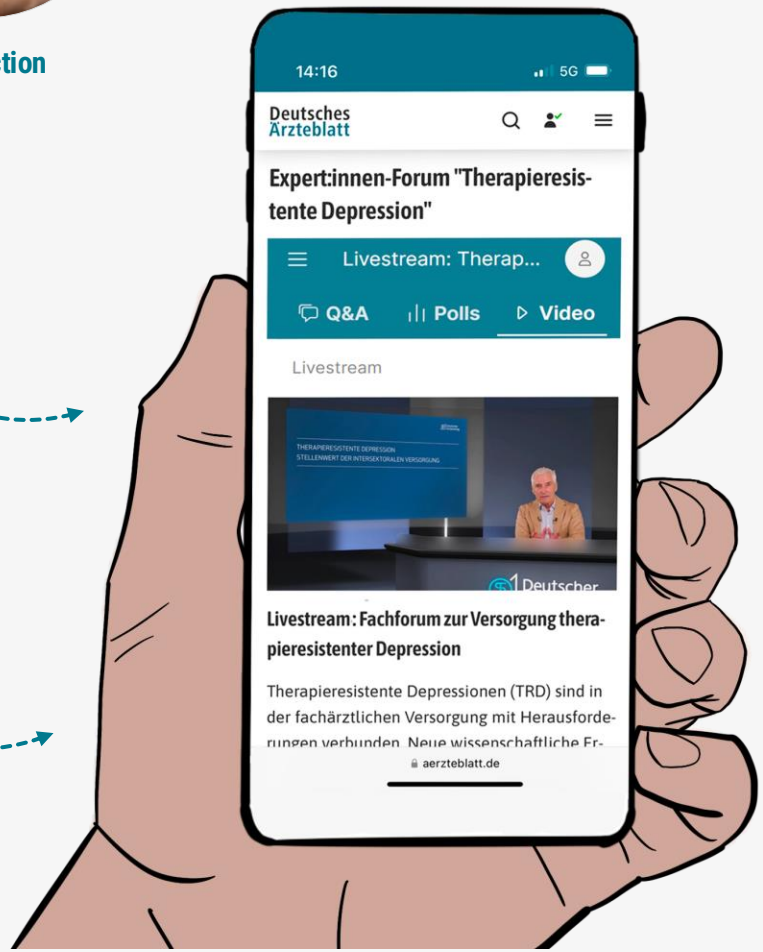


Expertise



Moderation

Live stream & On-demand on ärzteblatt.de



Expert Forum Digital

Objective:

- Knowledge transfer via livestream on ärzteblatt.de
- The latest specialist knowledge conveyed live – directly from your experts for practical application
- Interactive audience participation: ask questions, join in the discussion, help shape the programme
- Gain insights from the target group through interaction

Product characteristics:

- Keynote speeches and discussions live on ärzteblatt.de
- Follow-up on-demand publication on ärzteblatt.de
- Viewer interaction in the livestream
- Livestream from the publisher's own film studio

from 27,700 €

Do you have questions about our Expert Forum?



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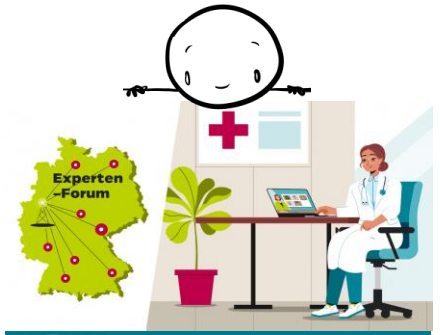
paul@aerzteverlag.de



Why a forum?
To the explanatory video

Advertisement

Transfer of digital data

Before digital advertisements can be transferred, the advertising management must have a corresponding advertisement contract for the advertisements. The general advertising deadlines apply. A 1:1 printout or a final colour press proof is required to check the advertisement which is been transferred.

Transfer of advertisement

File names must contain the journal name, the edition and the customer names
Please avoid special characters, spaces and umlauts.

Transmission by email

Please zip several files together. Text section ads: print-media@aerzteverlag.de

Data archiving

All data are archived. Unmodified repetitions are therefore normally possible. However, a data guarantee will not be accepted.

Data formats

An unseparated PDF file must be delivered. Open data formats (e.g. InDesign QuarkXPress, etc.) should be avoided. At the very least, the file must be printable, i.e. all fonts used must be embedded. Halftone images require a resolution of 300 dpi; line art images, a resolution of at least 600 dpi. All fonts used must be embedded in the PDF.

Colour space

All colors in the PDF must be set up in the CMYK printing colors. Spot colors are not allowed.

Color profile for the cover: pso_lwc_improved.icc
Color profile for the content: PSO_INP_Paper_eci

Design

Please do not add any additional texts to your document – they will otherwise be printed. If you would like to send us additional information, simply send it to us by email. Please create full-page and page-part advertisements that are trimmed with crop marks and a bleed of 3 mm on all sides.

Warranty/Additional costs

Only data stored on the data carrier can be printed. The publisher accepts no liability for discrepancies in texts, illustrations and colours. Incorrect printing due to incomplete or faulty files, incorrect settings or incomplete information will be charged.



AI labelling
Please note the labelling requirements when using artificial intelligence (AI) in accordance with the EU Regulation (Art. 50 AI Regulation). For further information on this subject in relation to the publication of third-party content in titles published by Deutscher Ärzteverlag, please refer to Deutscher Ärzteverlag's General Terms and Conditions (GTC).

Inserts and Bound Inserts

Inserts and bound inserts must arrive, free of freight and other charges, at the latest two weeks before the publication date of the issue:

L. N. Schaffrath GmbH & Co. KG DruckMedien
Hd. Markus Klaessen | DÄ (incl. Issue No.)
Marktweg 42–50
47608 Geldern/Ndrh.

The accompanying documents must include information concerning the number of the transport units, journal title and issue number. Also, a sample must be visibly attached to each package unit.

In case of improper delivery, we reserve the right to charge any resulting additional costs.

Bound inserts

Bound inserts are to be delivered untrimmed and unfolded. For bound inserts, the “front cover” should be precisely indicated. The bound inserts must be correctly processed when delivered. Multi-page bound inserts must be delivered folded.

Inserts

The inserts must be properly processed, packaged as little as possible and suitable for machine processing (unfolded) when delivered.

Any extra costs arising from the unpacking of bound inserts and inserts will be charged.

Digital

Display and newsletter advertising material must be sent at least five working days before the start of the campaign to: digital-sales@aerzteverlag.de

Technical specifications

Each advertising medium requires coordination with Deutscher Ärzteverlag or Business Advertising. The publisher reserves the right to reject advertising media that are not designed according to specifications, are incorrectly programmed or are aimed at misleading or massively disturbing the user.

Details on the delivery of advertising material at www.ärzteverlag.de



AI labelling
Please note the labelling requirements when using artificial intelligence (AI) in accordance with the EU Regulation (Art. 50 AI Regulation). For further information on this subject in relation to the publication of third-party content in titles published by Deutscher Ärzteverlag, please refer to Deutscher Ärzteverlag’s General Terms and Conditions (GTC).

Deutsches Ärzteblatt

Issues Deutsches Ärzteblatt 2027	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26
	Jan		Feb		March		April			May		June		July		Aug		Sept		Oct			Nov		Dec	
Perspectives of Dermatology						X																				
Dermatology – Congress Special																						EADV				
Focus on Dermatology				X	X				X		X			X				X			X		X		X	
Perspectives of Diabetology											X															
Focus on Diabetology		X		X			X			X							X									X
Perspectives of Gastroenterology									X																	
Focus on Gastroenterology						X		X		X			X		X			X		X					X	
Perspectives of Gynecology														X												
Focus on Gynecology			X										X		X									X		
Focus on Hepatitis/HIV			X																							X
Perspectives of Immunology				X																						
Focus on Immunology			X																			X				
Perspectives of Cardiology																	X									
Focus on Cardiology		X		X			X							X		X	X			X			X			
Perspectives of Neurology													X													
Neurology – Congress Special																									DGN	
Focus on Neurology					X			X			X	X							X		X	X		X		
Focus on Nephrology						X													X							
Perspectives of Oncology			X							X								X								
Oncology – Congress Special															ASCO						ESMO					
Focus on Oncology		X			X		X		X		X	X		X			X			X			X	X		X
Perspectives of Pediatrics																							X			
Focus on Pediatrics												X				X			X			X				
Perspectives of Pneumology							X												X							
Focus on Pneumology						X		X					X		X			X			X					
Focus on Rheumatology									X							X									X	
Focus on Urology										X																

Deutsches Ärzteblatt

Issue no.	Date of publication*	Advertisement deadline at 10 a.m.	Focus topics			Supplement "Perspektiven"
1 (Only as Digital Issue)	13.01.	21.12.2026	–	–	–	–
2	22.01.	08.01.2027	Oncology	Cardiology	Diabetology	–
3	05.02.	22.01.2027	Immunology	Hep./HIV	Gynecology	Perspectives of Oncology I
4	19.02.	05.02.2027	Diabetology	Cardiology	Dermatology	Perspectives of Immunology
5	05.03.	19.02.2027	Dermatology	Oncology	Neurology	–
6	19.03.	05.03.2027	Pneumology	Nephrology	Gastroenterology	Perspectives of Dermatology
7	02.04.	19.03.2027	Oncology	Diabetology	Cardiology	Perspectives of Pneumology I
8	16.04.	02.04.2027	Gastroenterology	Pneumology	Neurology	–
9	30.04.	16.04.2027	Oncology	Dermatology	Rheumatology	Perspectives of Gastroenterology
10	14.05.	30.04.2027	Diabetology	Urology	Gastroenterology	Perspectives of Oncology II
11	28.05.	14.05.2027	Dermatology	Neurology	Oncology	Perspectives of Diabetology
12	11.06.	28.05.2027	Neurology	Oncology	Pediatrics	–
13	25.06.	11.06.2027	Gynecology	Pneumology	Gastroenterology	Perspectives of Neurology



* The date of publication indicated refers to the day two days after dispatch as Post Basic press release.

Issue no.	Date of publication*	Advertisement deadline at 10 a.m.	Focus topics			Supplement "Perspektiven"
14	09.07.	25.06.2027	Oncology	Dermatology	Cardiology	Perspectives of Gynecology
15	23.07.	09.07.2027	Gynecology	Pneumology	Gastroenterology	ASCO Special
16	06.08.	23.07.2027	Cardiology	Rheumatology	Pediatrics	–
17	20.08.	06.08.2027	Oncology	Diabetology	Cardiology	Perspectives of Cardiology
18	03.09.	20.08.2027	Pneumology	Dermatology	Gastroenterology	Perspectives of Oncology III
19	17.09.	03.09.2027	Neurology	Pediatrics	Nephrology	Perspectives of Pneumology II
20	01.10.	17.09.2027	Oncology	Gastroenterology	Cardiology	–
21	15.10.	30.09.2027	Dermatology	Pneumology	Neurology	ESMO Special
22	29.10.	15.10.2027	Pediatrics	Immunology	Neurology	EADV Special
23	12.11.	29.10.2027	Oncology	Dermatology	Cardiology	Perspectives of Pediatrics
24	26.11.	12.11.2027	Neurology	Oncology	Gynecology	–
25	10.12.	26.11.2027	Gastroenterology	Rheumatology	Dermatology	DGN Special
26	24.12.	10.12.2027	Oncology	Diabetology	Hep./HIV	–



* The date of publication indicated refers to the day two days after dispatch as Post Basic press release.

Deutscher Ärzteverlag

Der Verlag des Deutschen Ärzteblattes.

Together for the best patient care

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